



## Reusable Cup Scheme

As one of the drinks traders for Lambeth Country Show 2022 you will be required to use our reusable cups as serveware for all cold drinks (with the exception of canned drinks). Serving poured drinks in any other vessel will result in you losing your deposit and a fine will be imposed.

ALL reusable cups (no matter the size) have a value of £2 per cup and come in pint and half pint sizes.

There is no charge for you to use these cups, but you will be responsible for the cups that you order, along with collecting the deposit associated with each cup when you serve a drink.

At end of the show we will collect the deposits from you and any leftover cups you have. You will be liable for any discrepancies in leftover cup numbers versus deposit amounts, so it is very important that you ensure to charge a deposit for each cup.

We will need you to pre-order the amount of cups you require for the show upon application. You will then have these cups delivered to you onsite and you will need to sign for them before show opens.

## So how does it work?

If a customer wishes to buy a drink from you they have 3 options:

1. They can ask you for a reusable cup and pay you a £2 deposit for it. The customer can claim this £2 back at designated cup return points across site. You are not required to give cash deposits back for cups, but this money should be kept separate to your general float. Please direct any customers wishing to return a cup to any of these return points.
2. They can use the reusable cup they already have by simply having you refill it. Easy.
3. They can swap their current reusable cup (which they may have got from elsewhere onsite) for a clean one. You simply keep the dirty cup and issue them a fresh one. No money needs to change hands.

At the end of the show, you should have the total value of your reusable cups split between the unused / dirty cups and the £2 deposits you have collected.

You are responsible for the value of your cups, so if you order 500 cups, you will be expected to return 500 cups or £1,000 in cash deposits... or (more likely) a mixture of the two.

You will also be expected to make up any shortfall, so be vigilant and make sure not to give any cups out for free.

If you have not traded with us before this may be new to you, as well as a little intimidating, but it has been tried and tested with great success in previous years whilst helping make the show more sustainable and single-use plastic free. It also means you do not have to buy any cups or bring them with you to the show.

Don't hesitate to contact us if you have any questions.

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