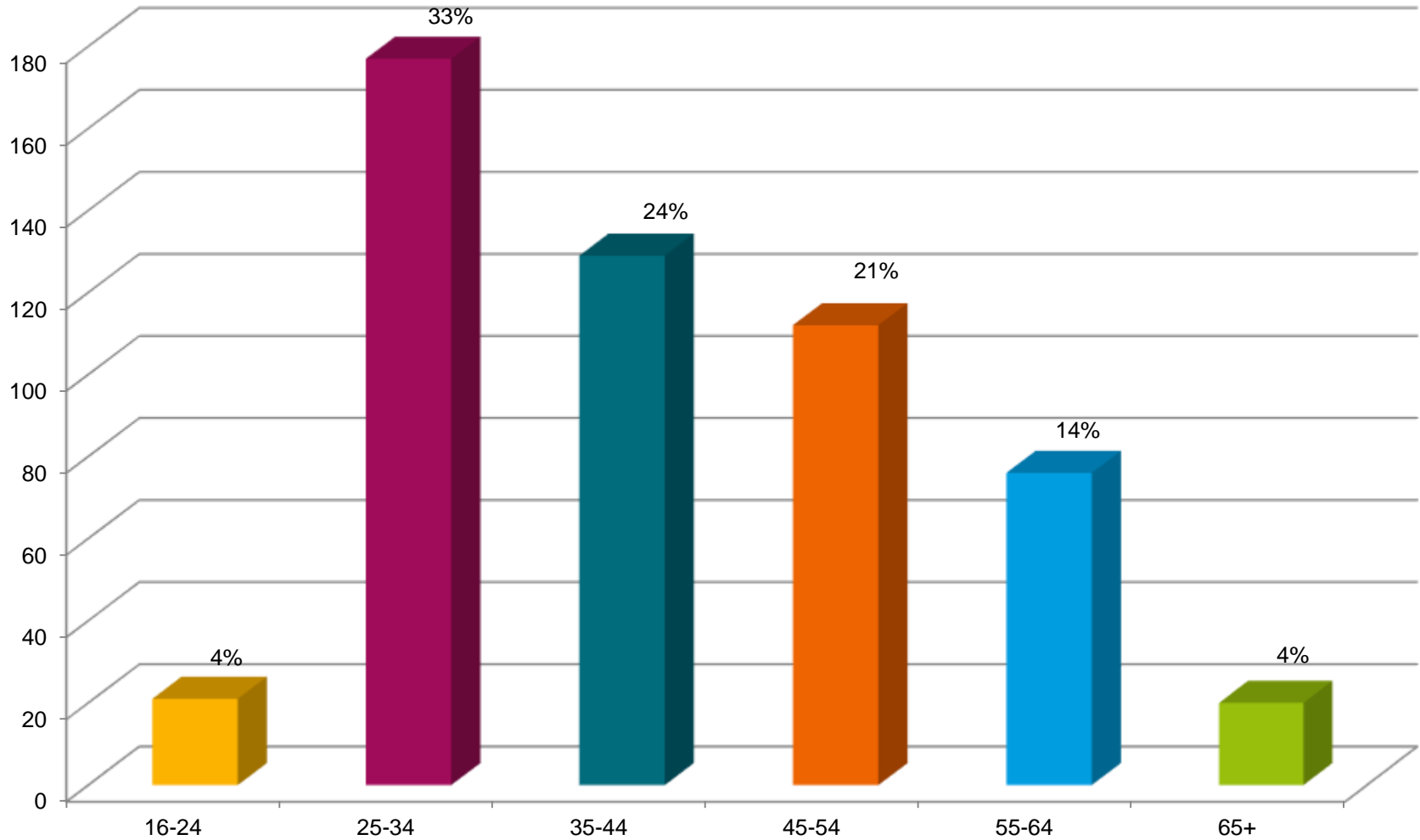




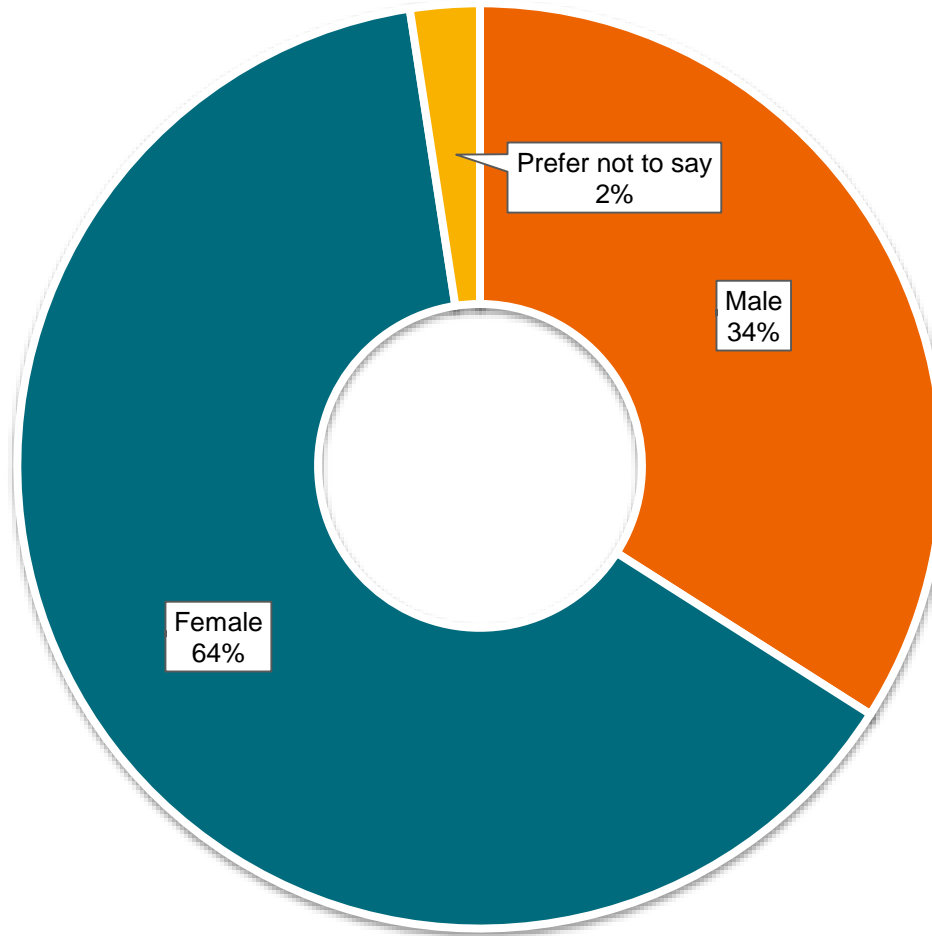
# 2019 Visitor Demographics

Total number of survey responses: 535  
Number of show attendees: 120,000

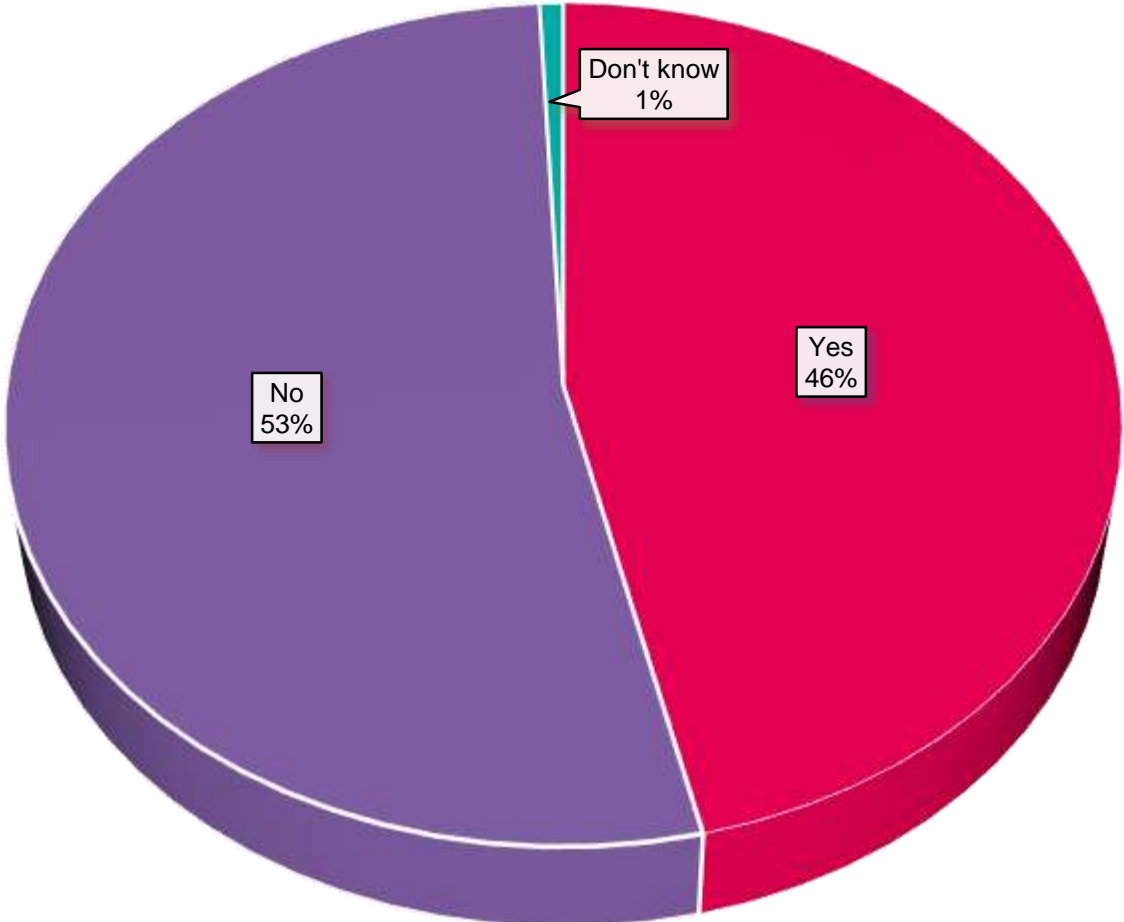
# How old are you?



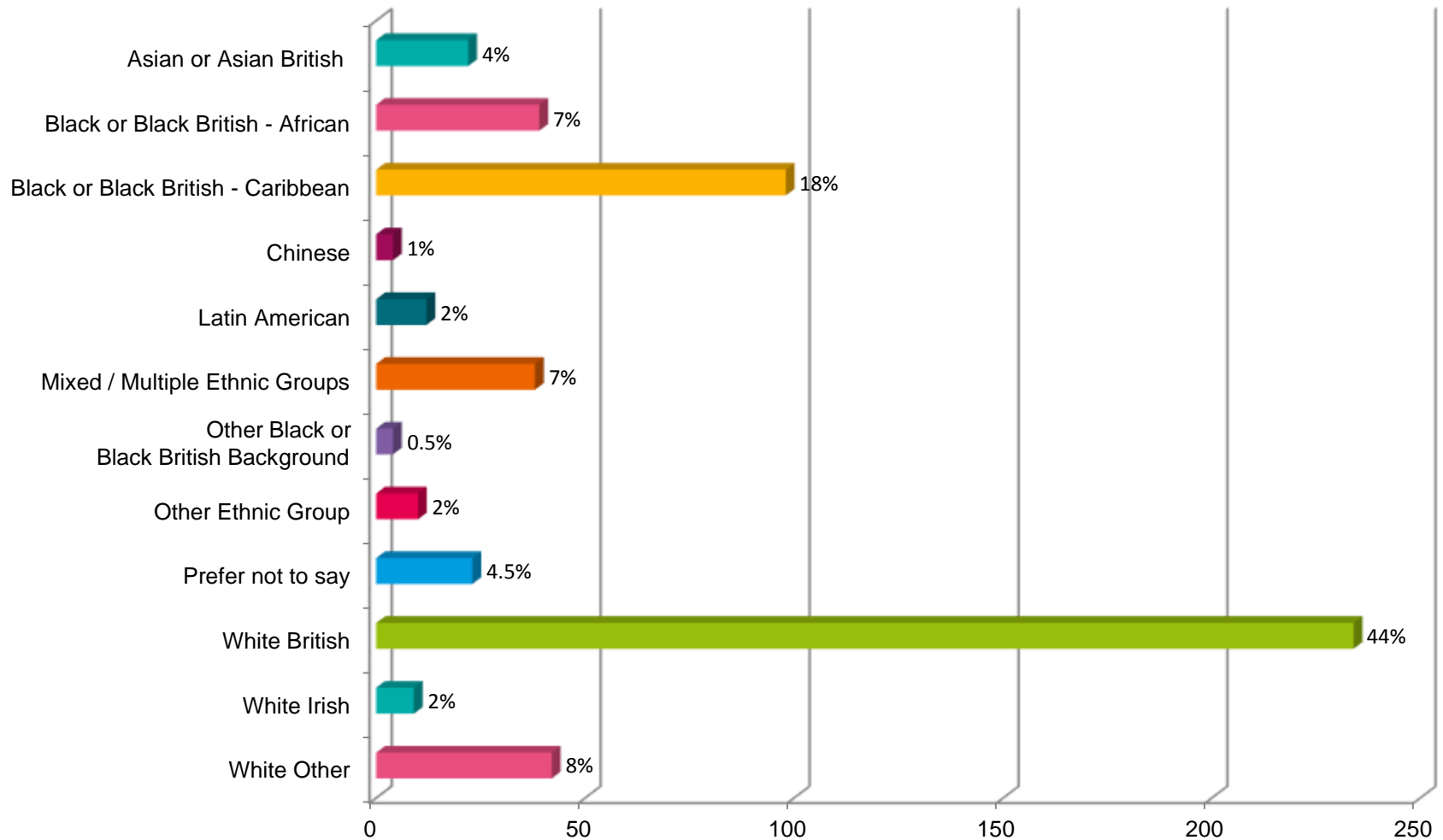
# What is your gender identity?



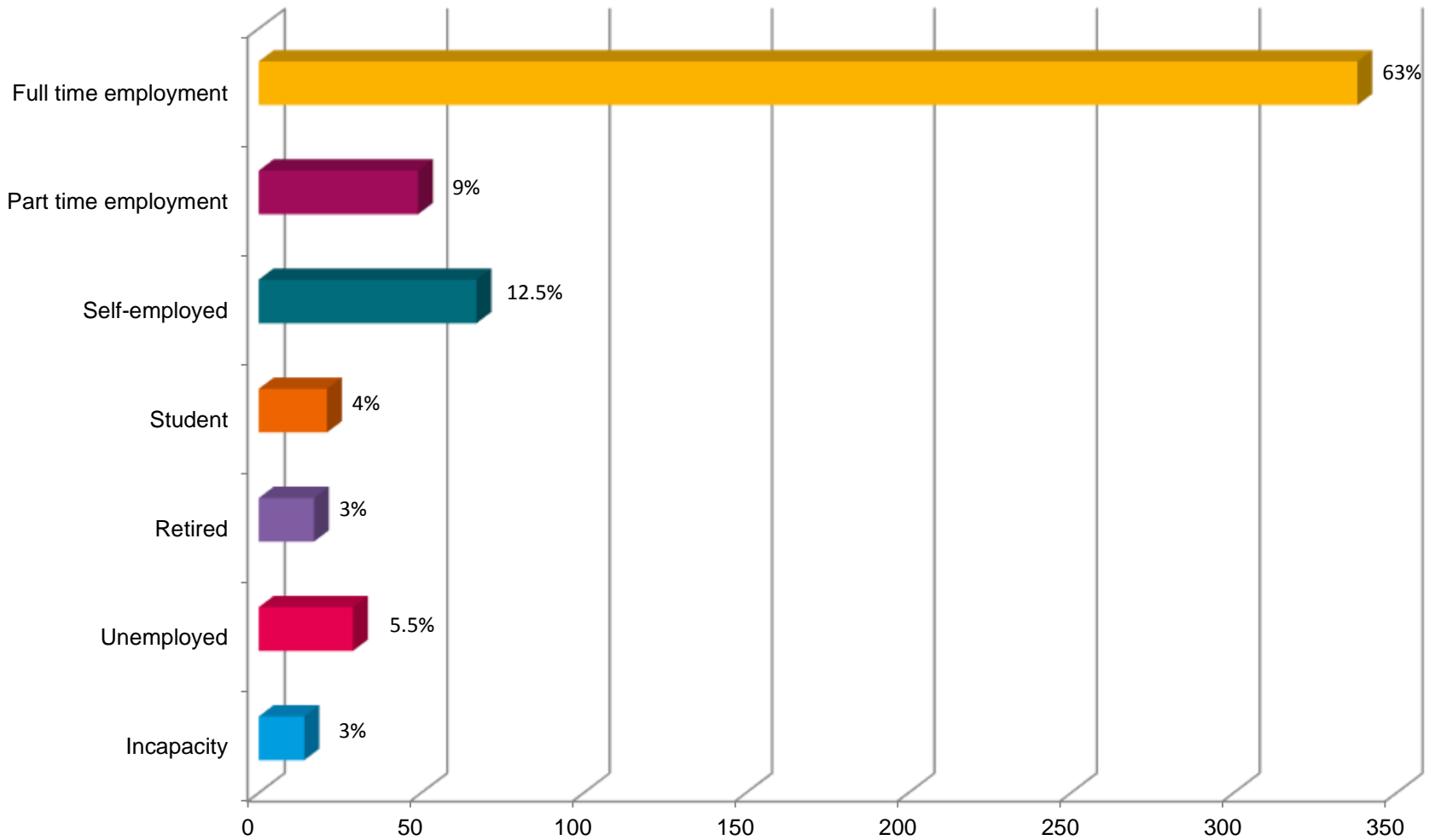
# Do you live in Lambeth?



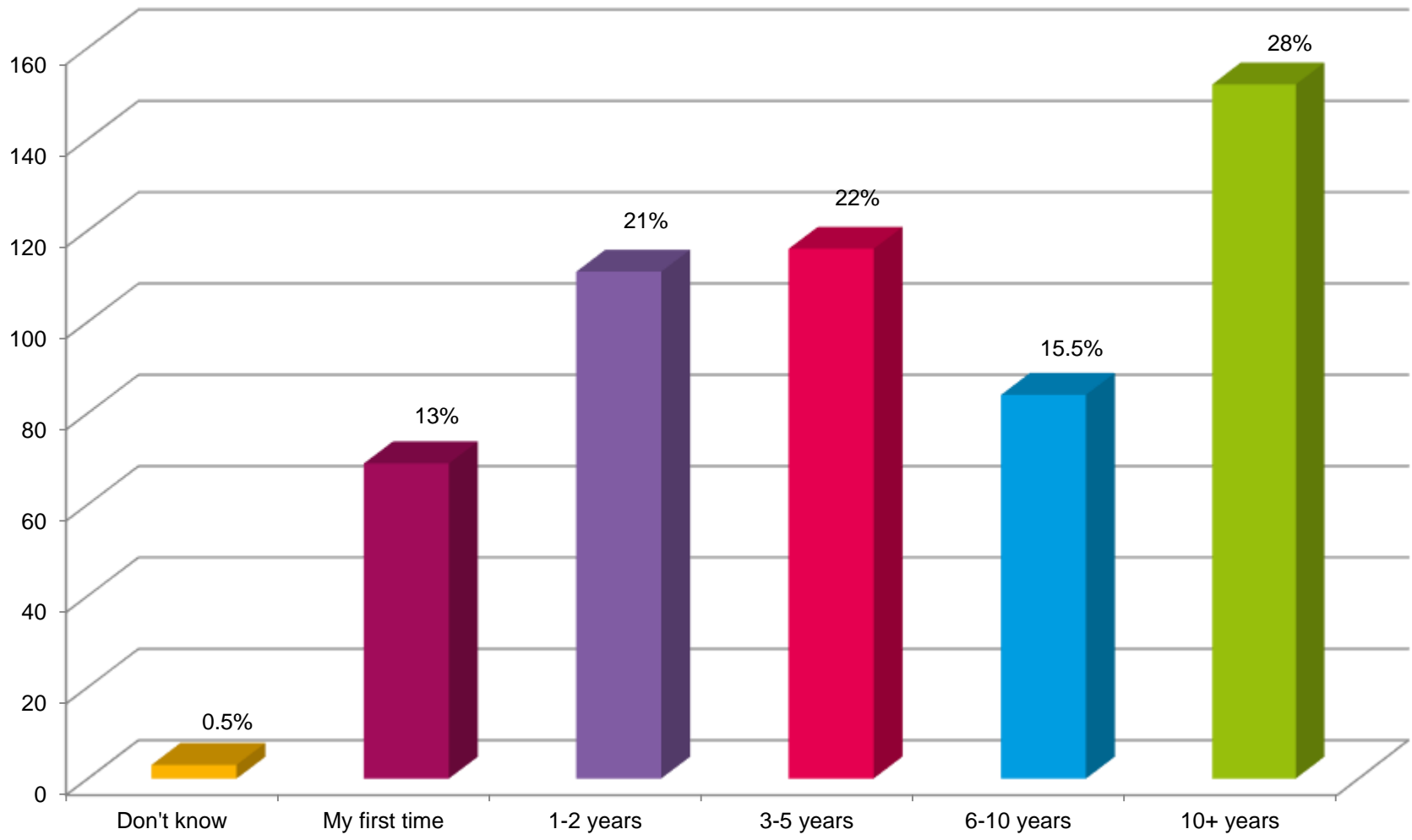
# How would you describe your ethnicity?



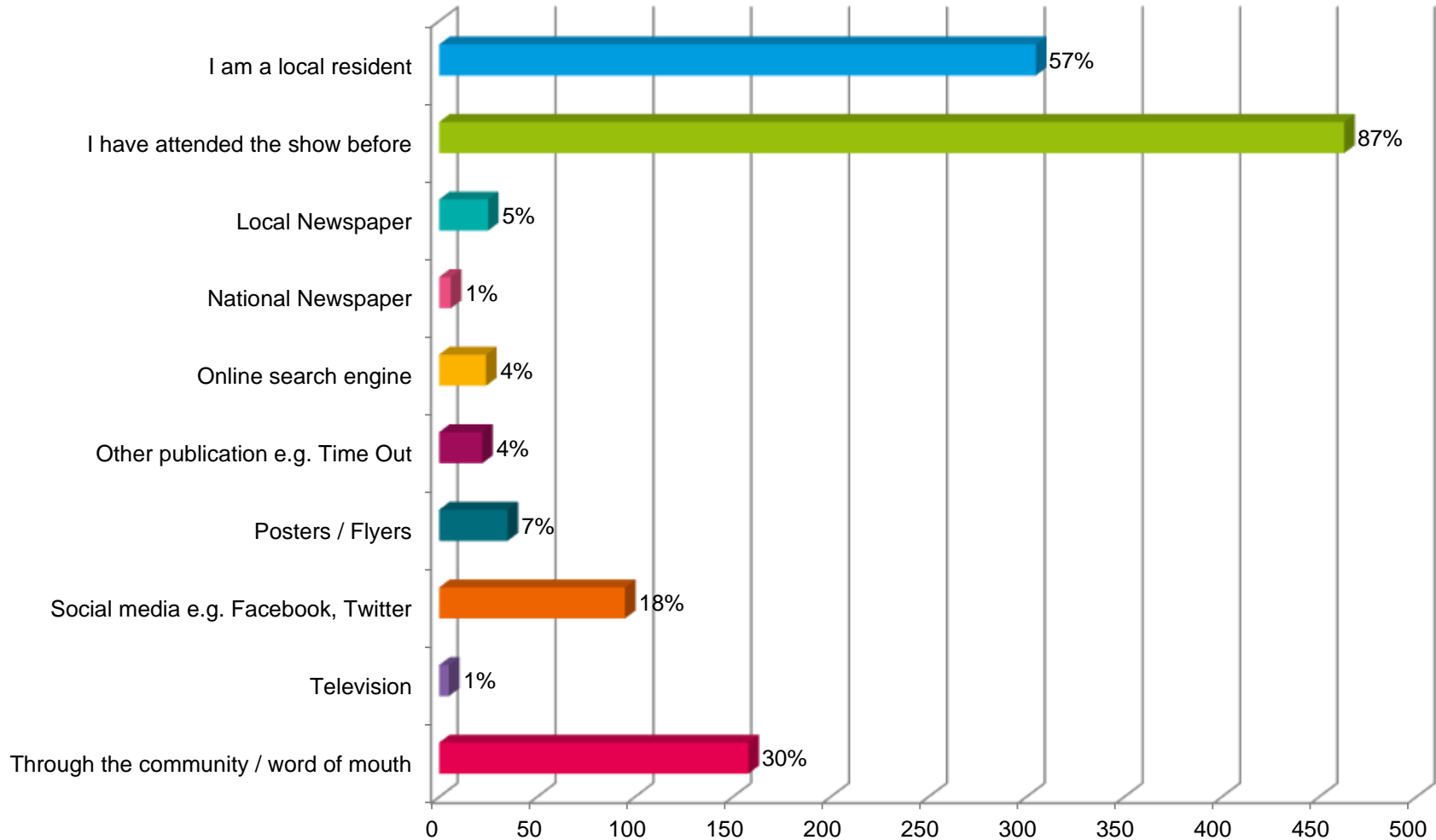
# What is your employment status?



# How long have you been visiting the show for?



# How did you hear about the show?

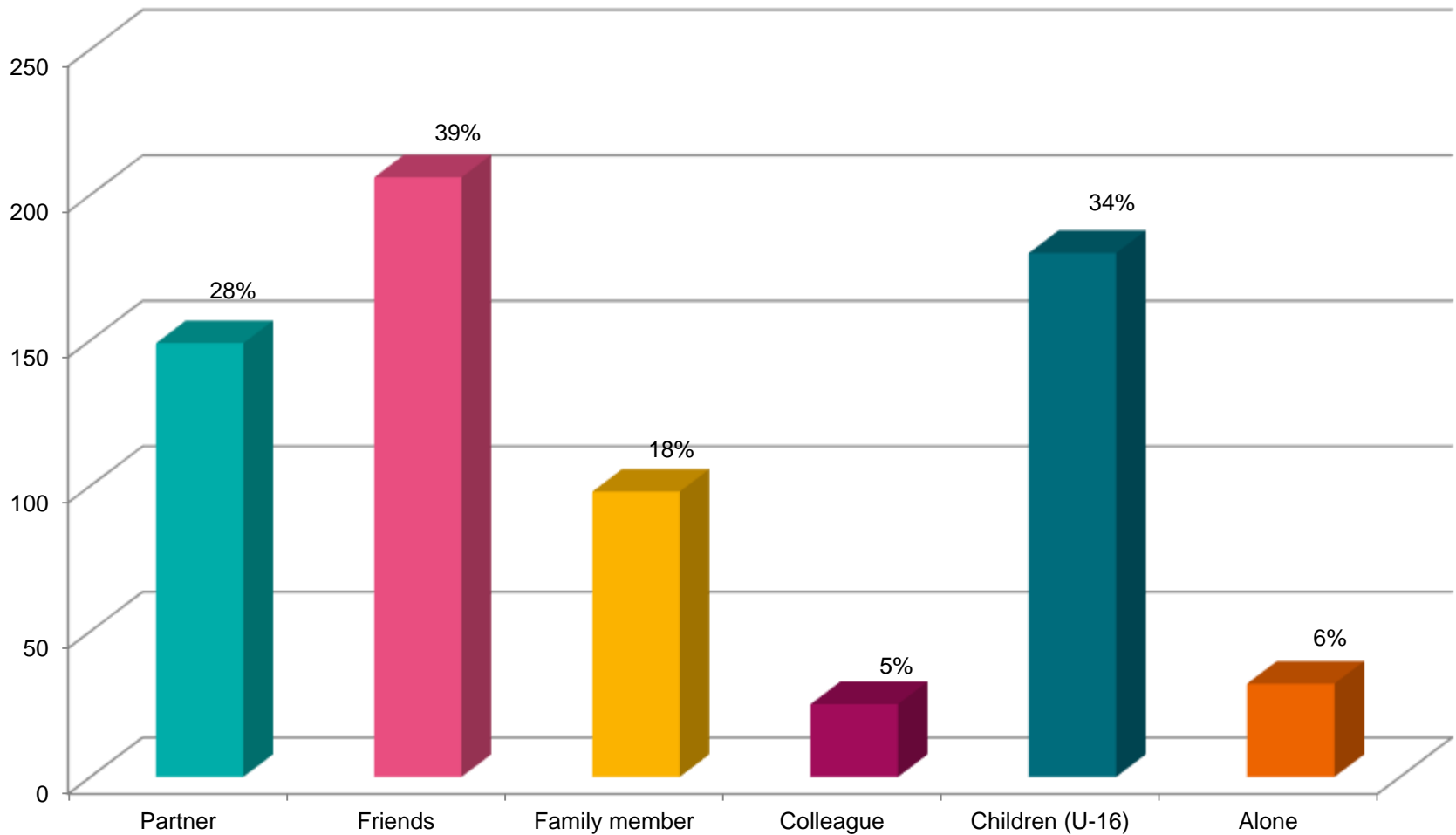


Respondents were given the opportunity to choose multiple options





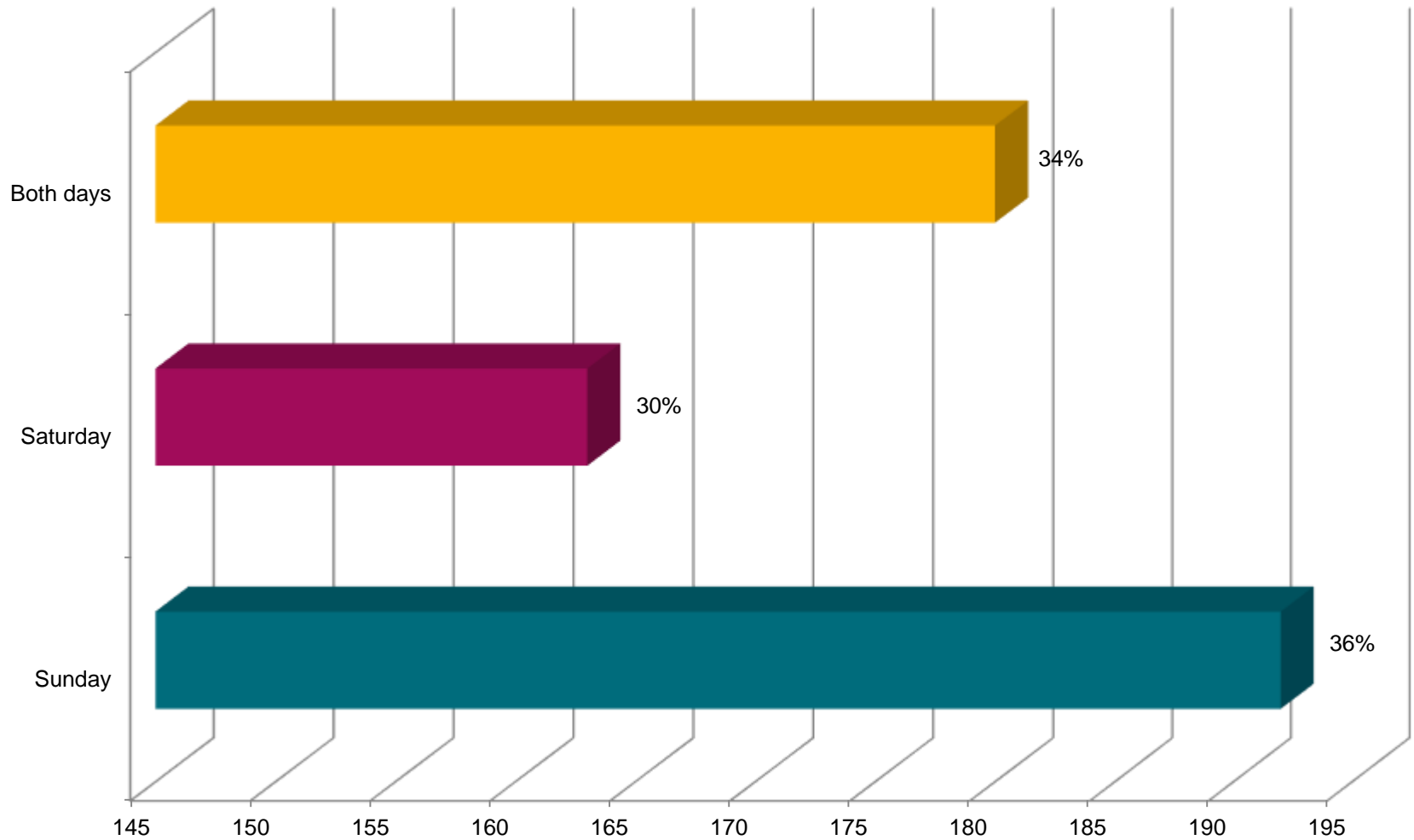
# Who did you attend the show with?



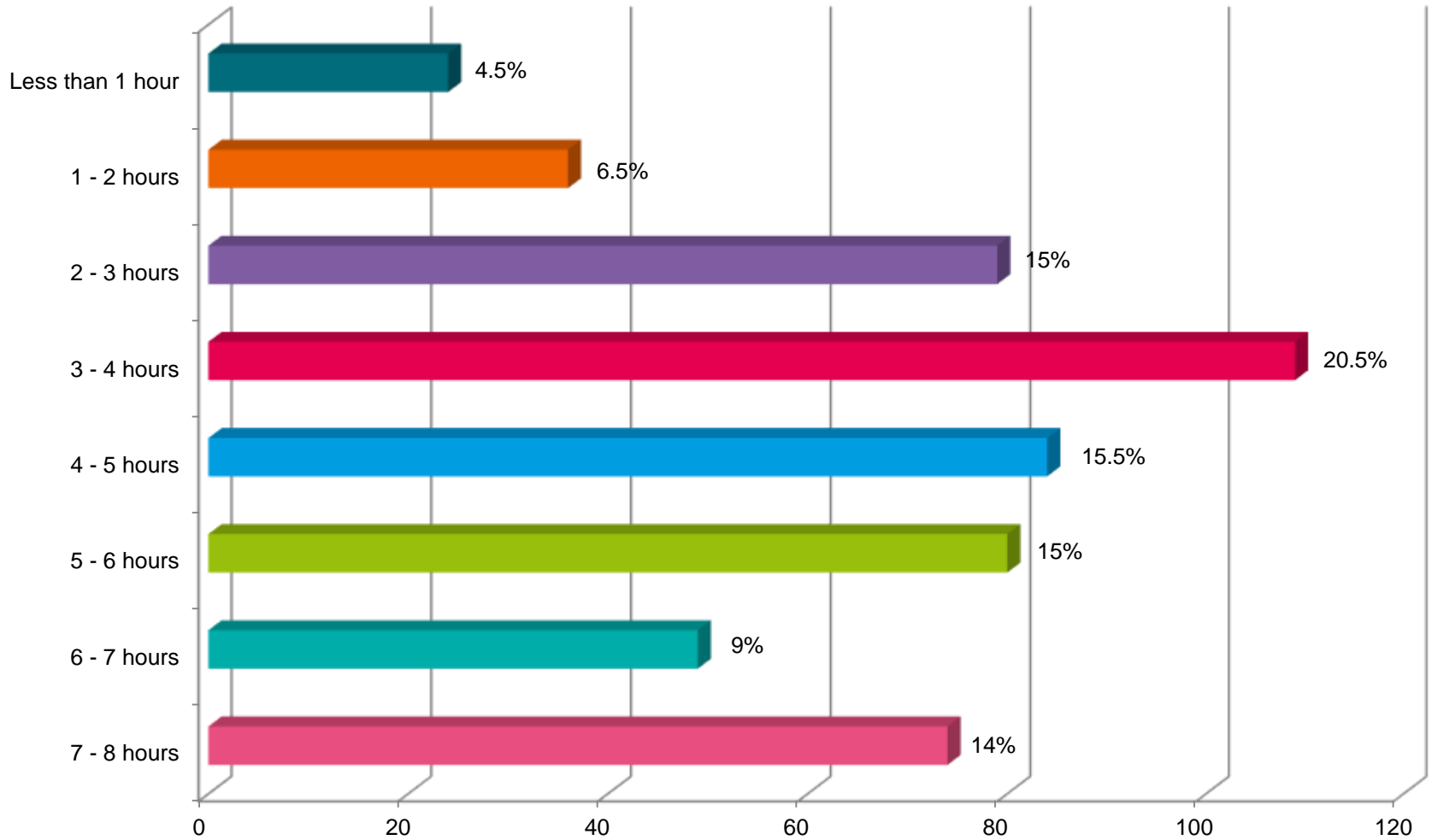
Respondents were given the opportunity to choose multiple options



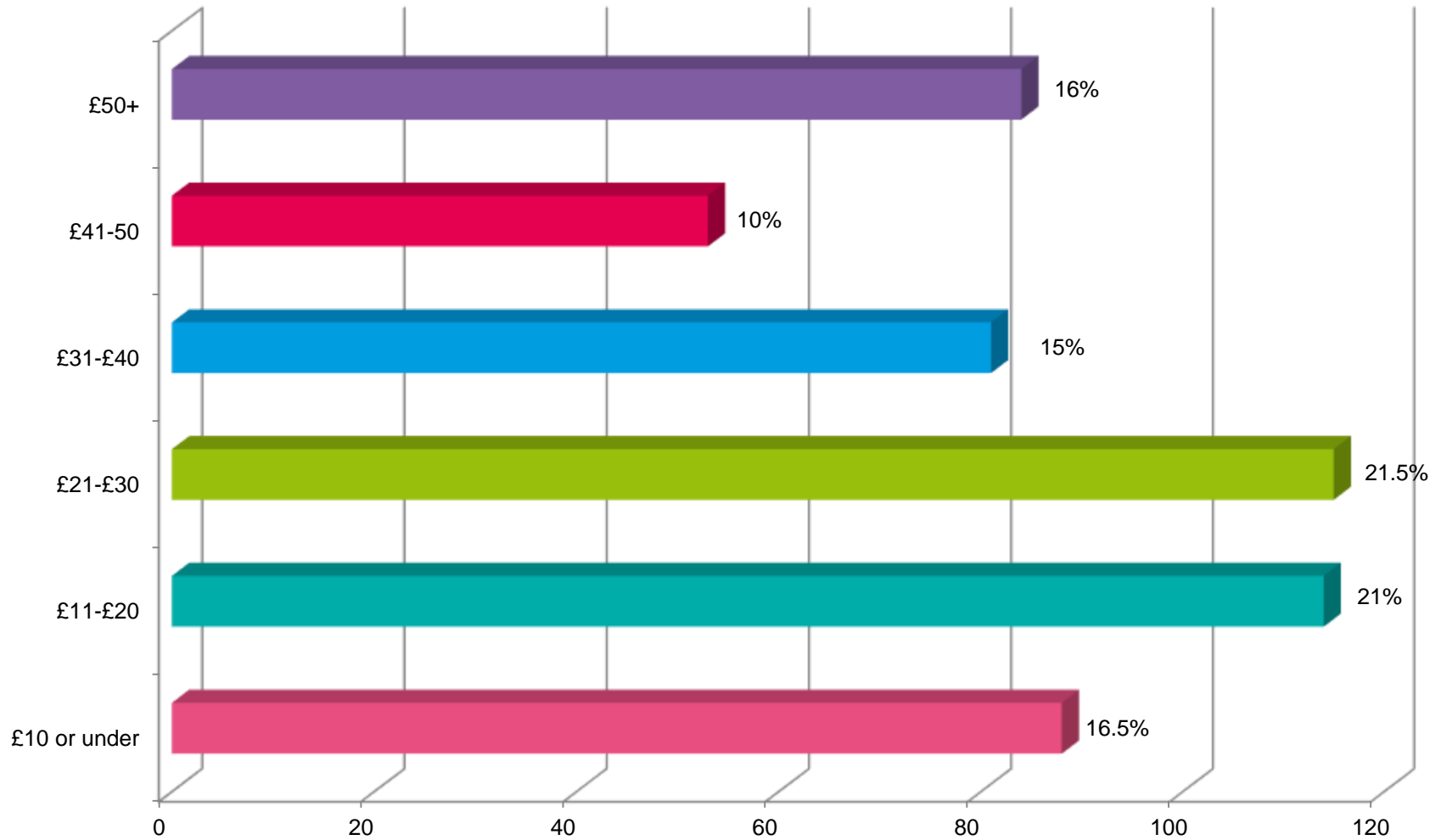
# On which day did you attend?



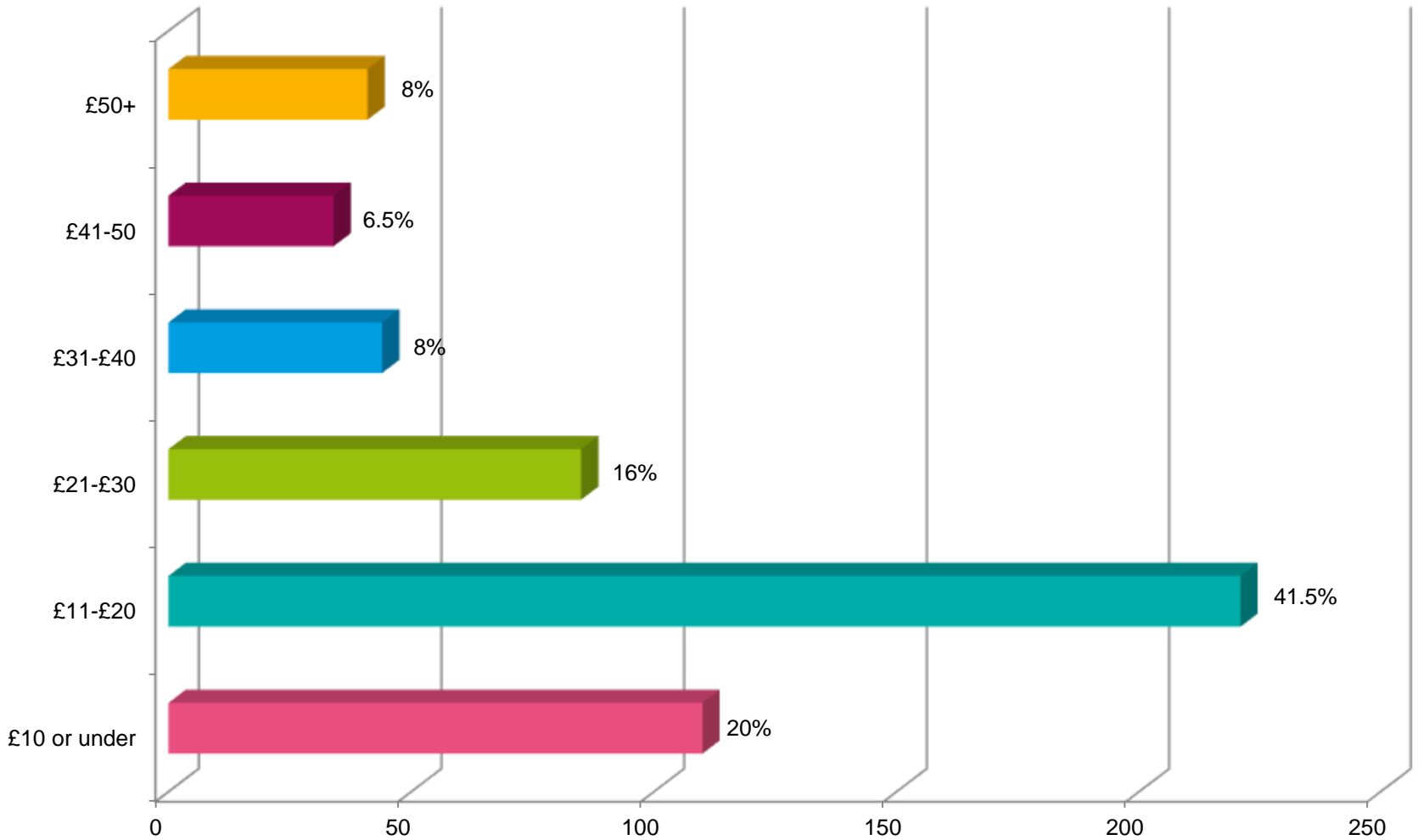
# How much time did you spend at the show per day?



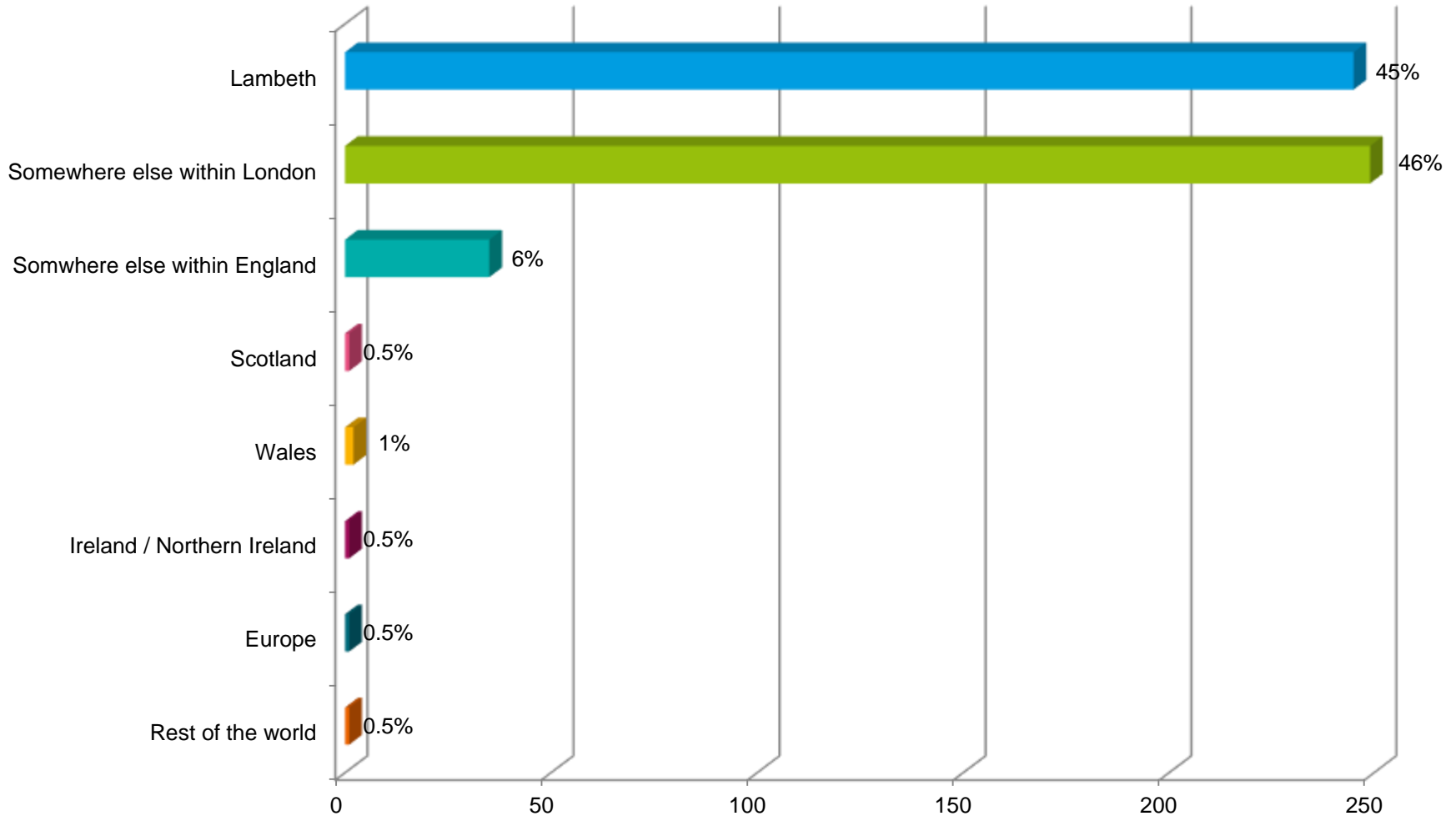
# How much money did you spend at the show per day?



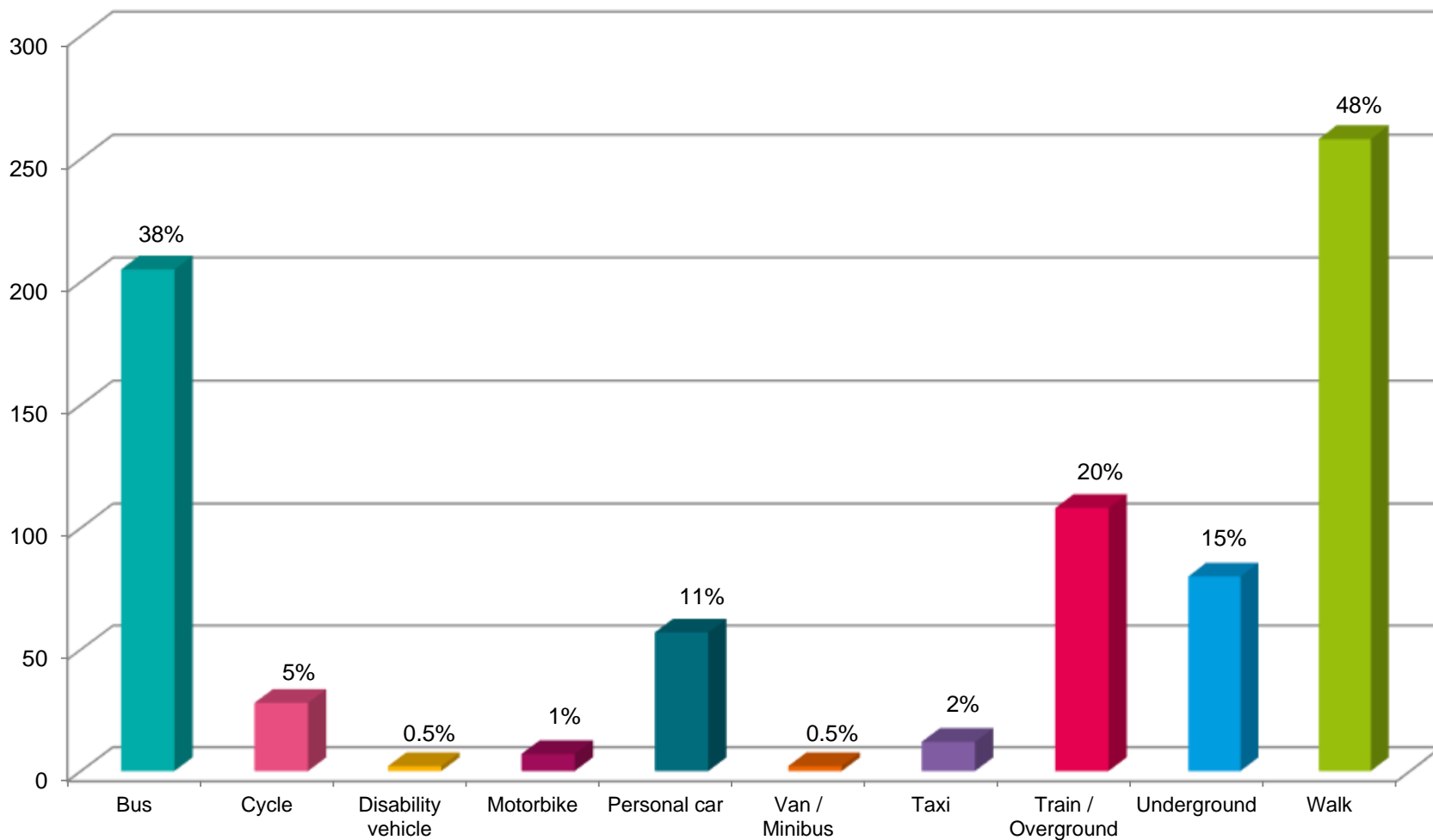
# How much money did you spend at local businesses as a result of attending the show?



# Where did you travel from to get to the show?



# How did you travel to the show?



Respondents were given the opportunity to choose multiple options





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