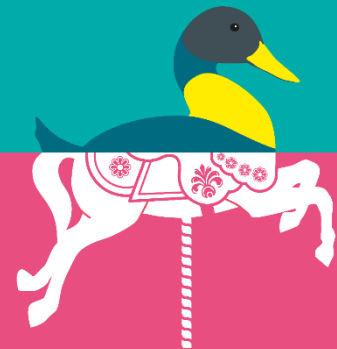
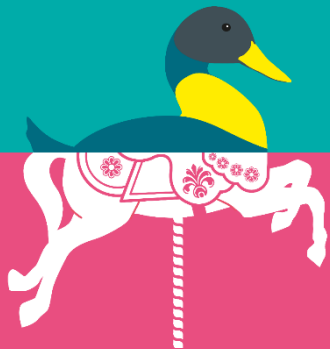




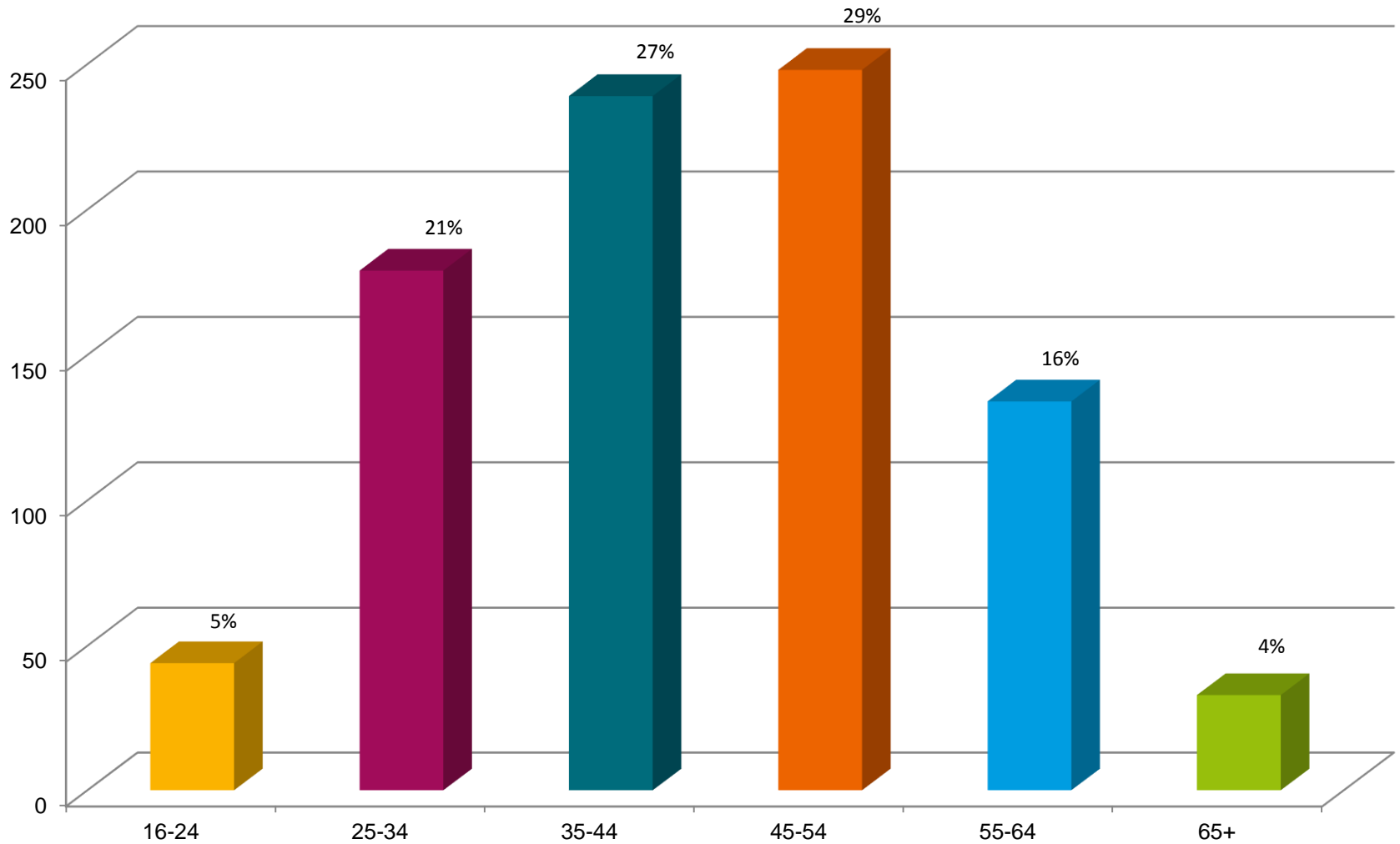
2017 Visitor Survey Results

Total number of responses: 877

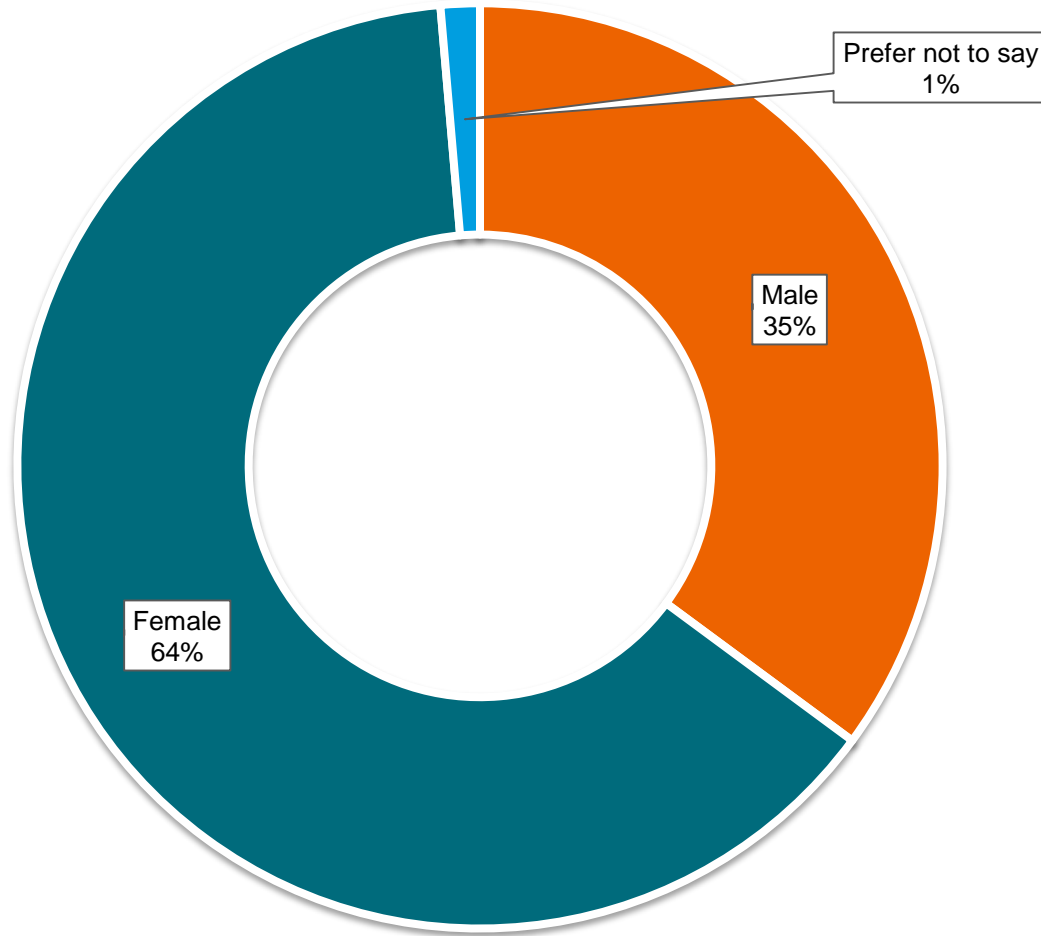


Personal information

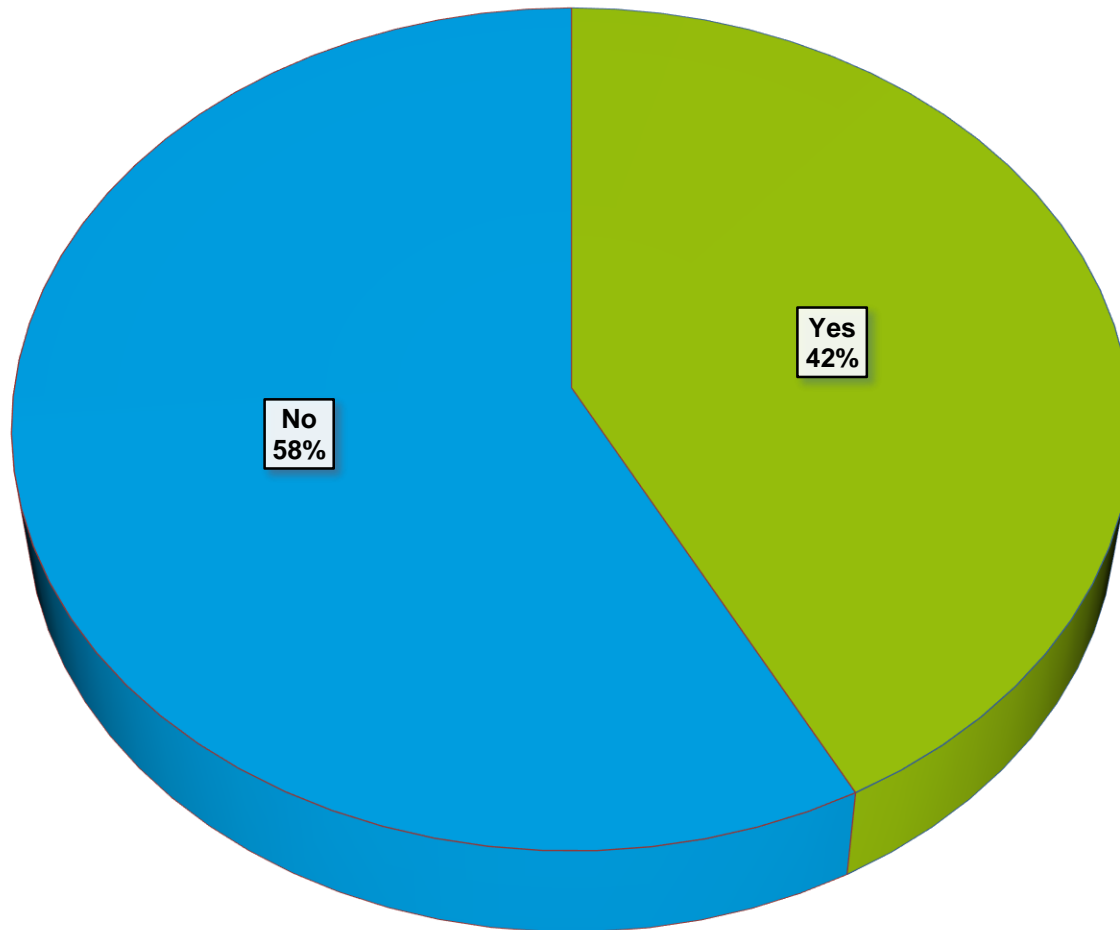
How old are you?



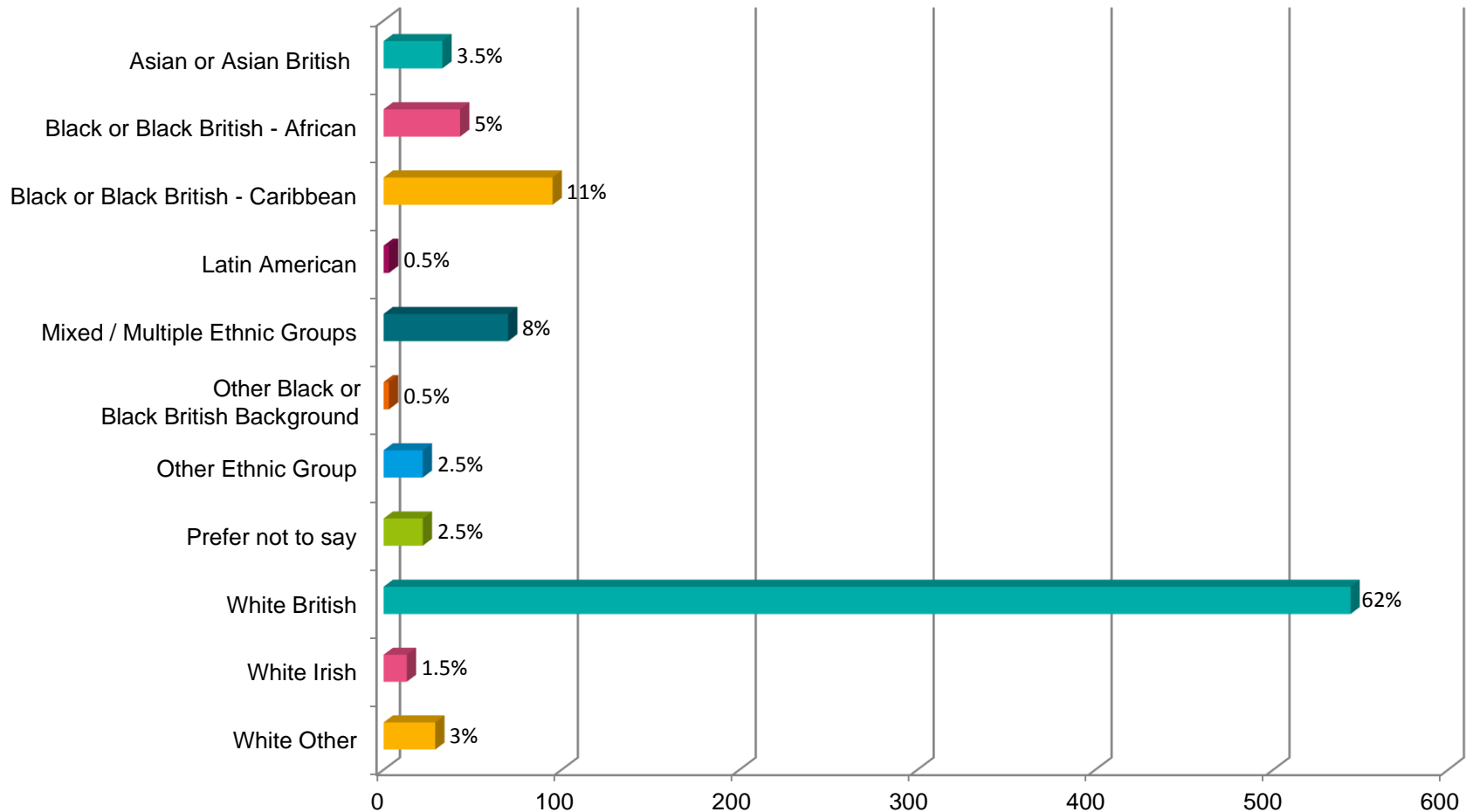
What is your gender identity?



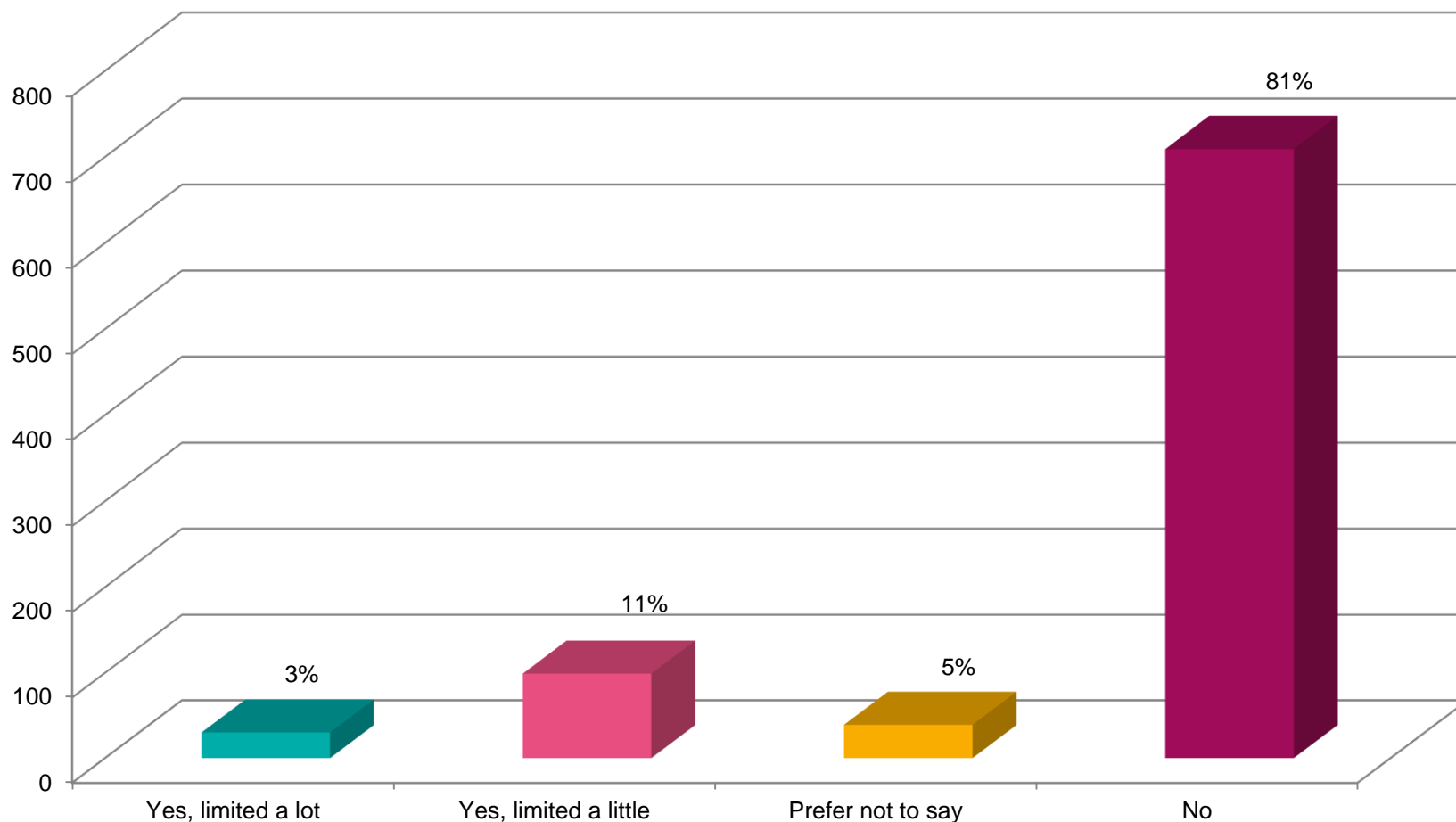
Do you live in Lambeth?



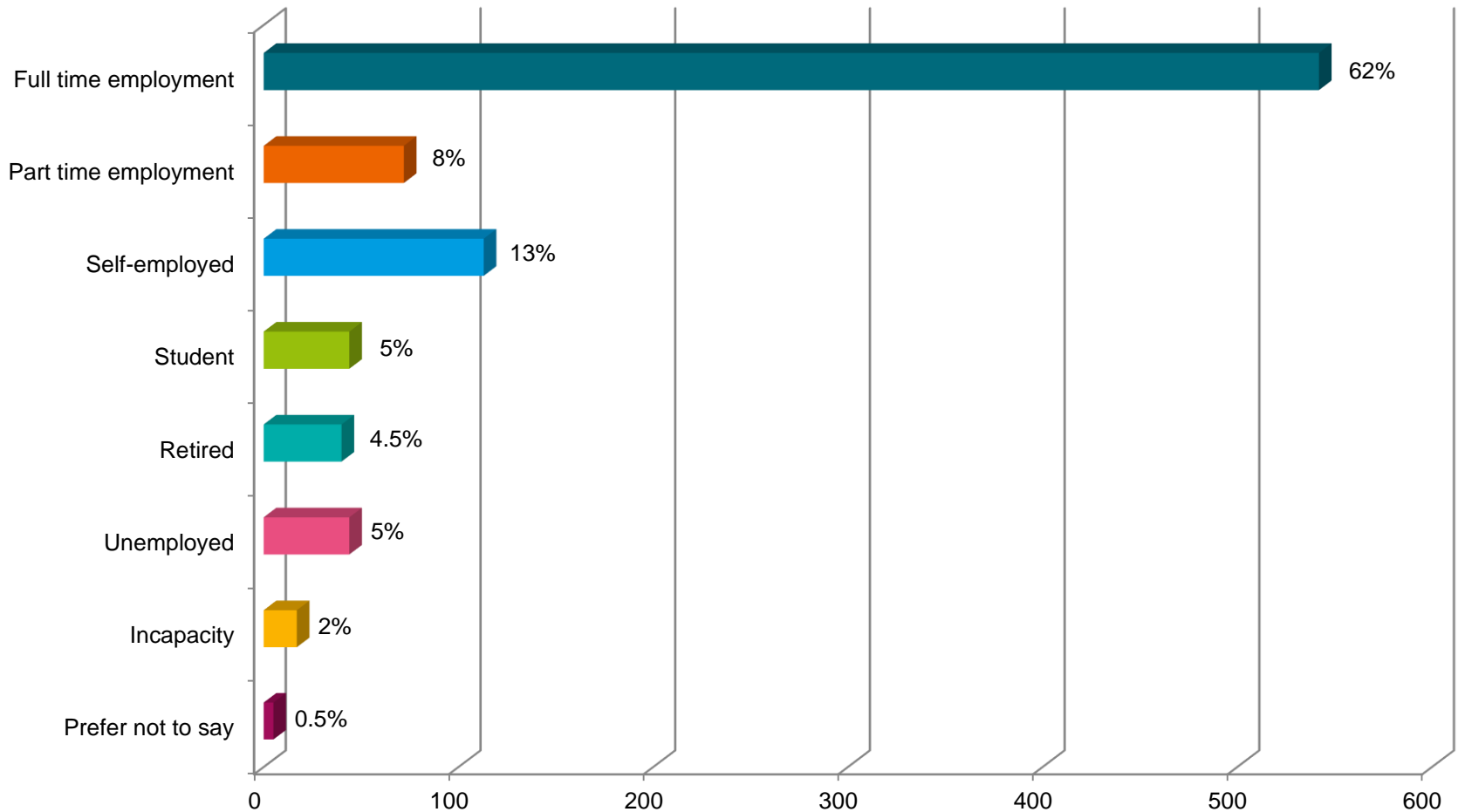
How would you describe your ethnicity?



Are your day-to-day activities limited because of a health problem?



What is your employment status?

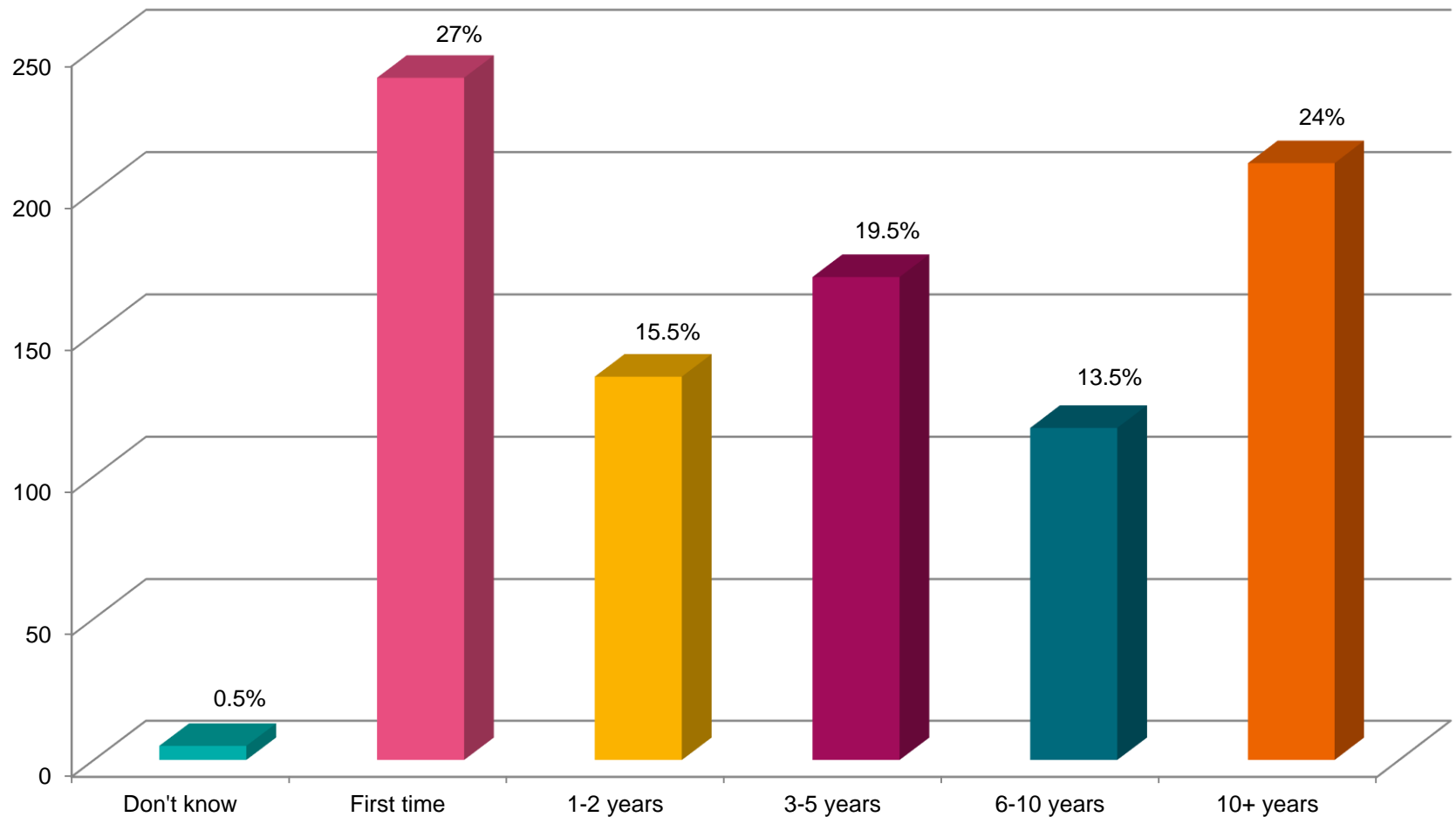




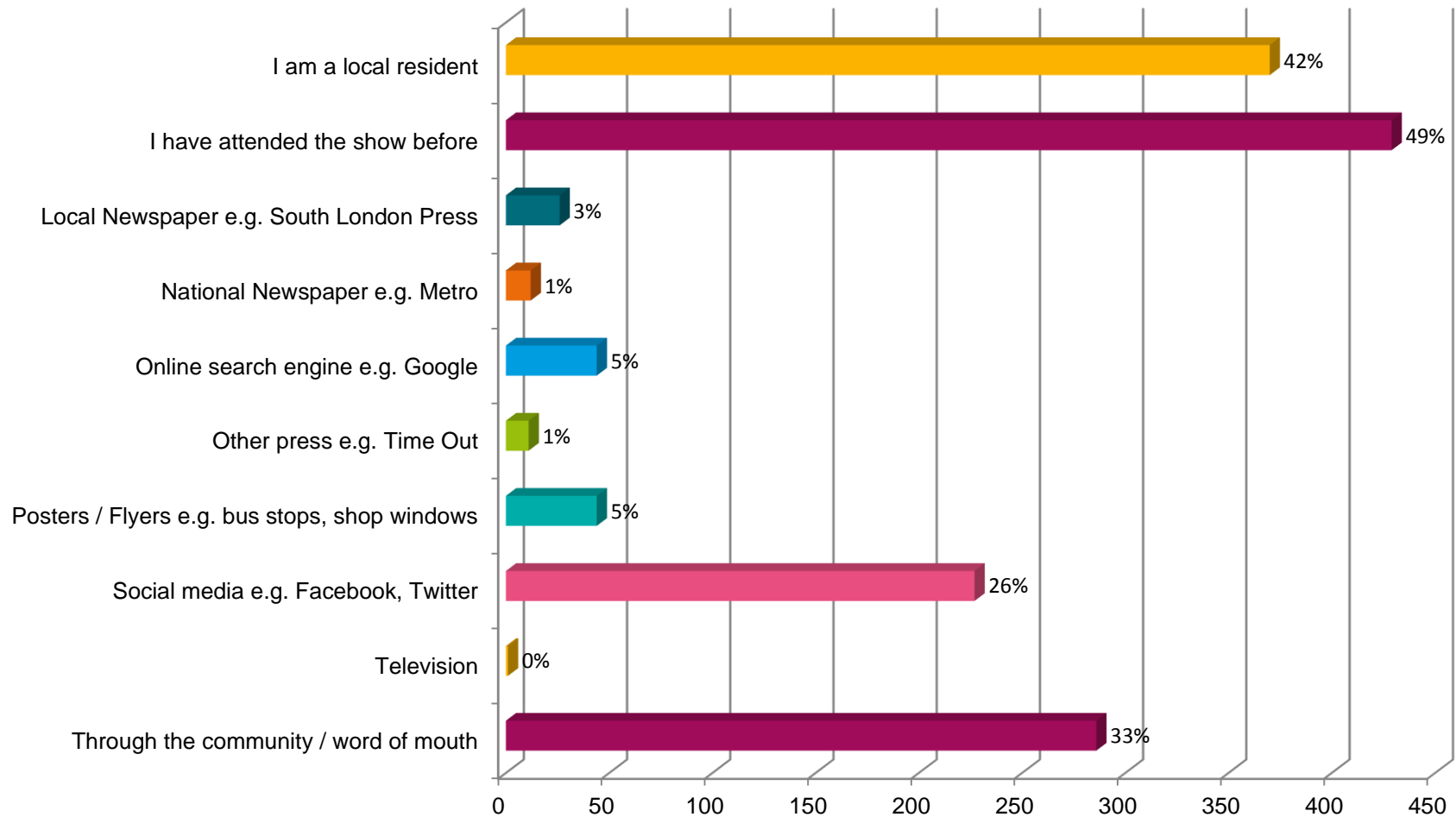
**General attendance
questions**



How long have you been visiting the show for?

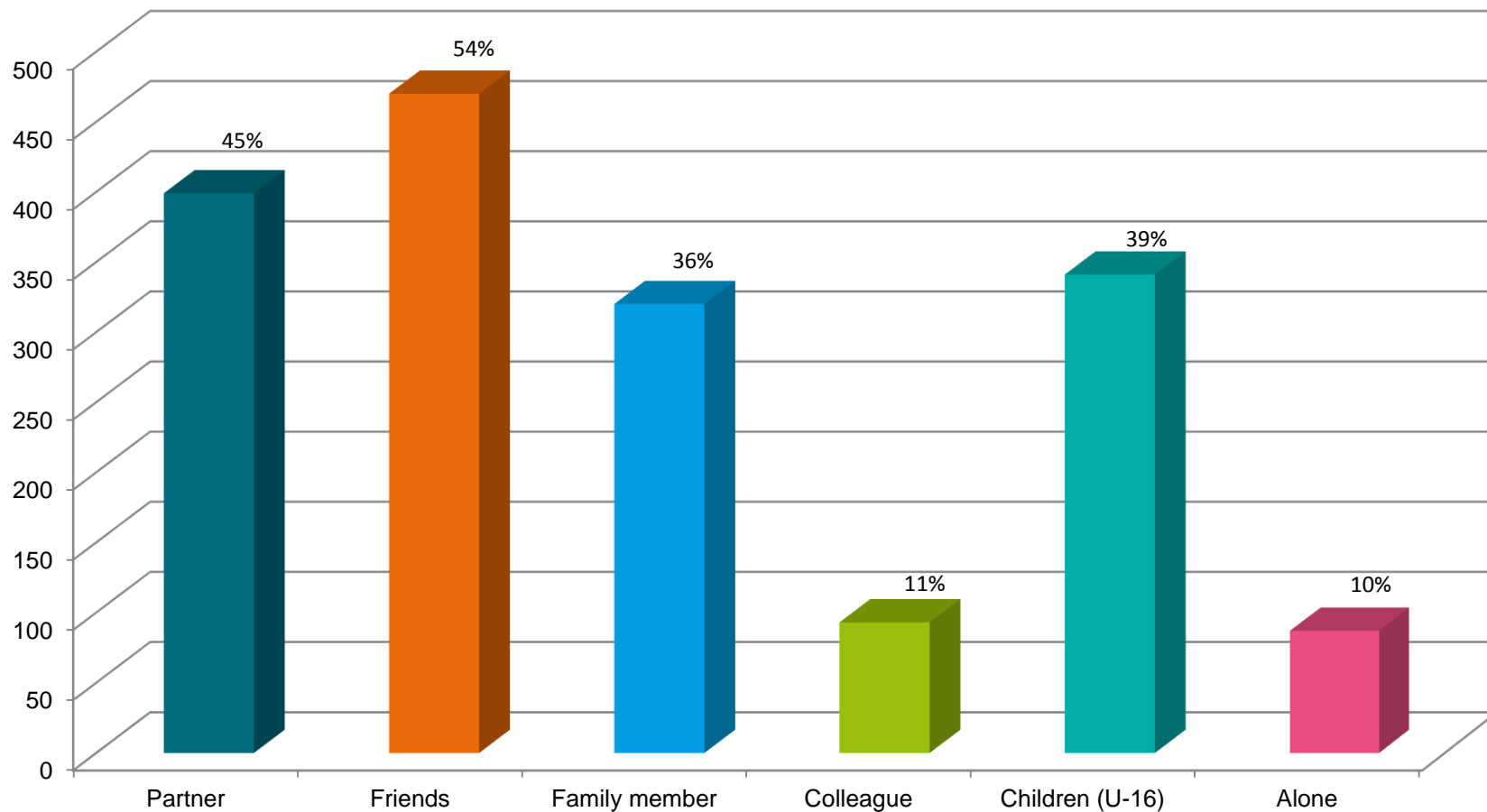


How did you hear about the show?



N.B. Respondents were given the opportunity to choose multiple options.

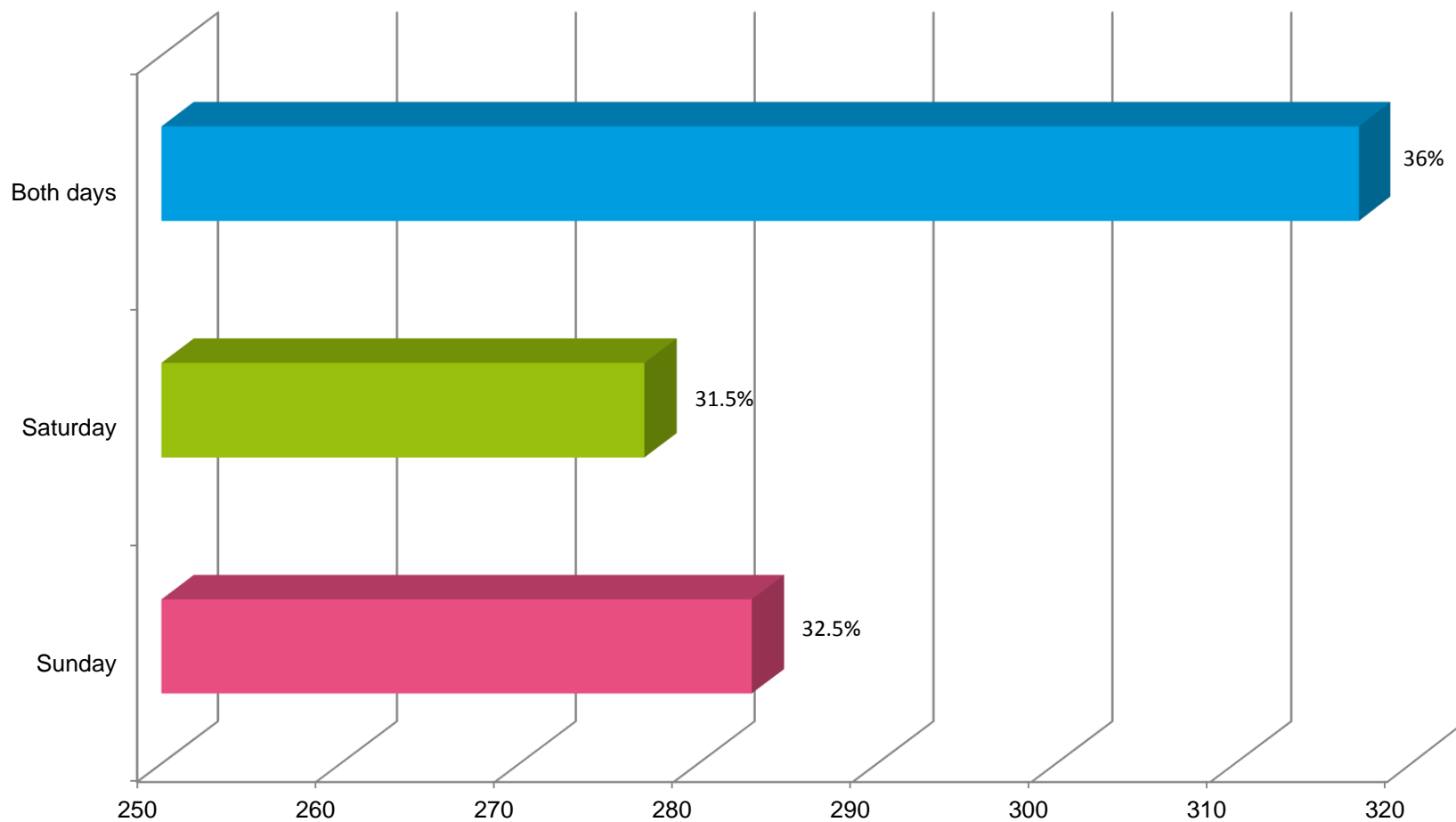
Who did you attend the show with?



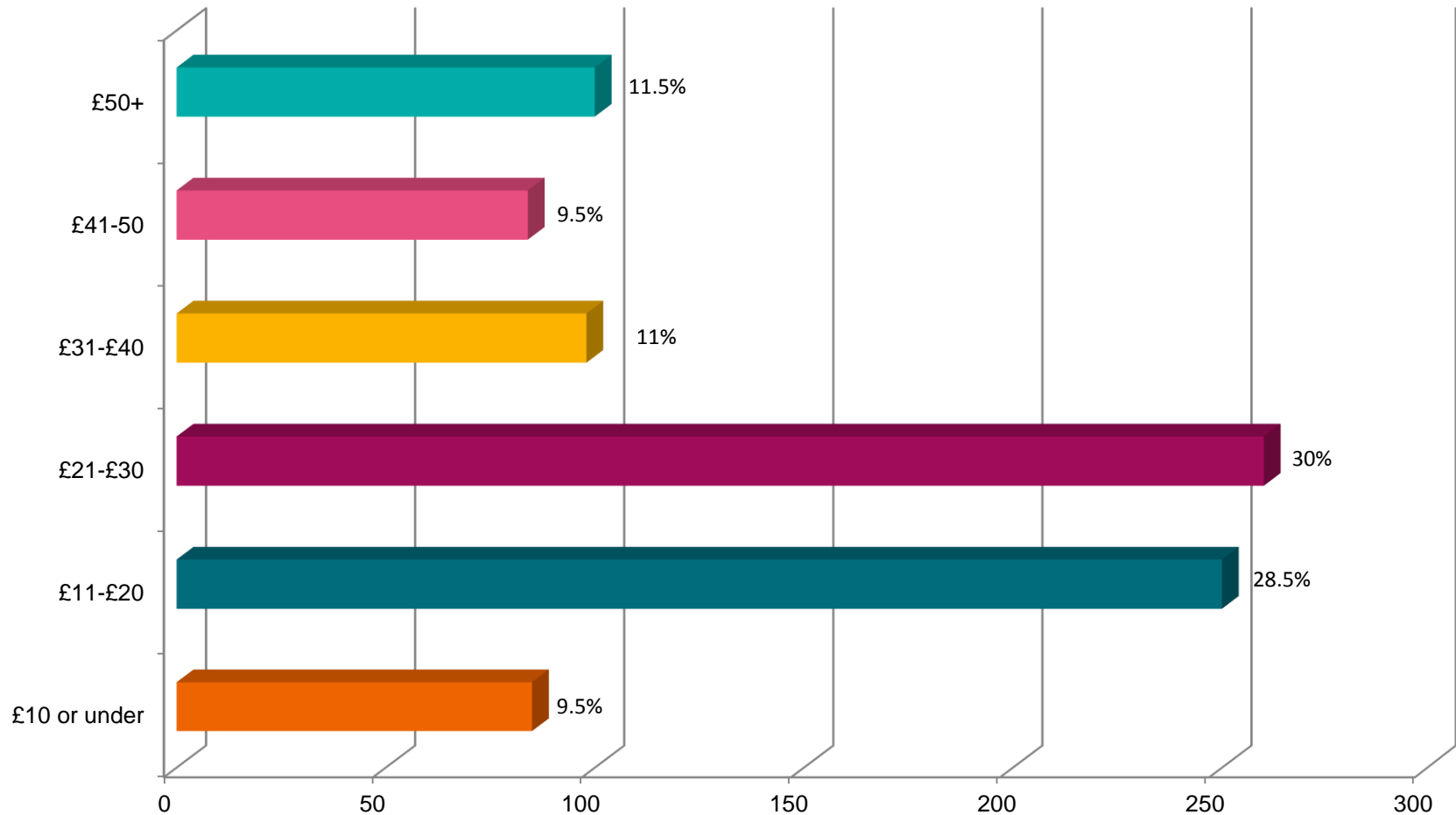
N.B. Respondents were given the opportunity to choose multiple options.



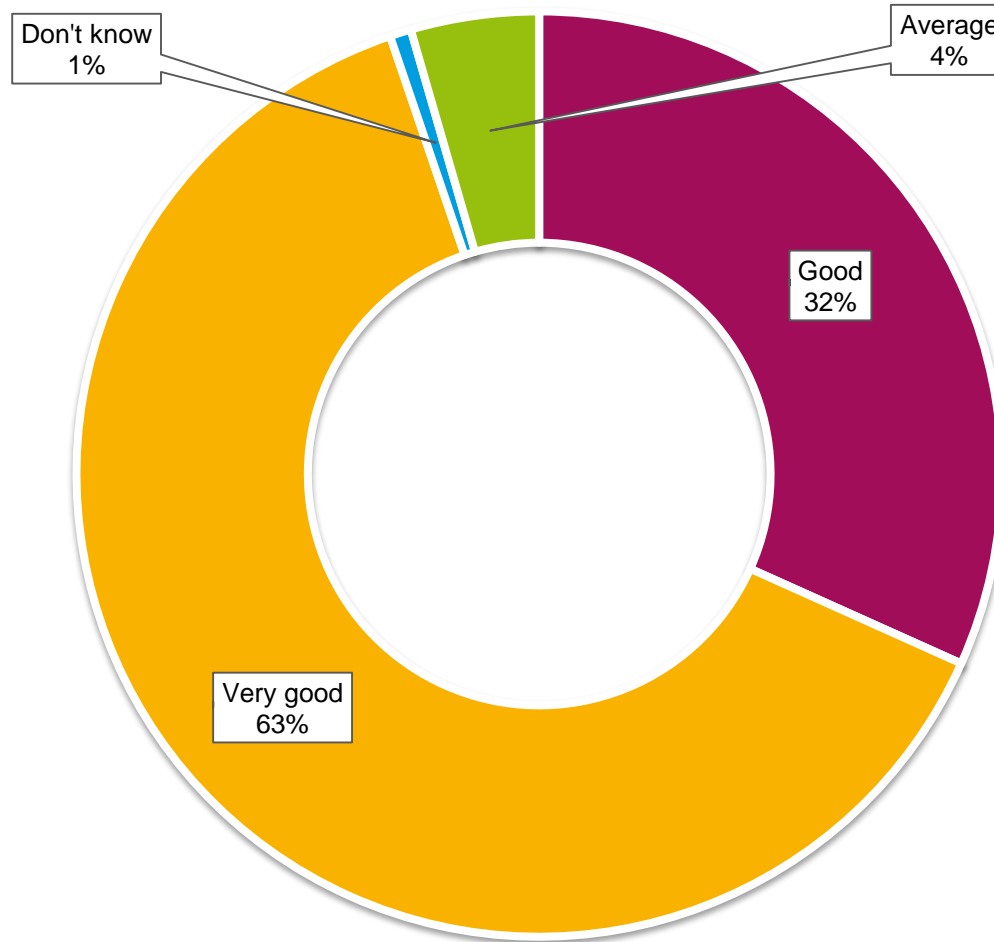
On which day did you attend?



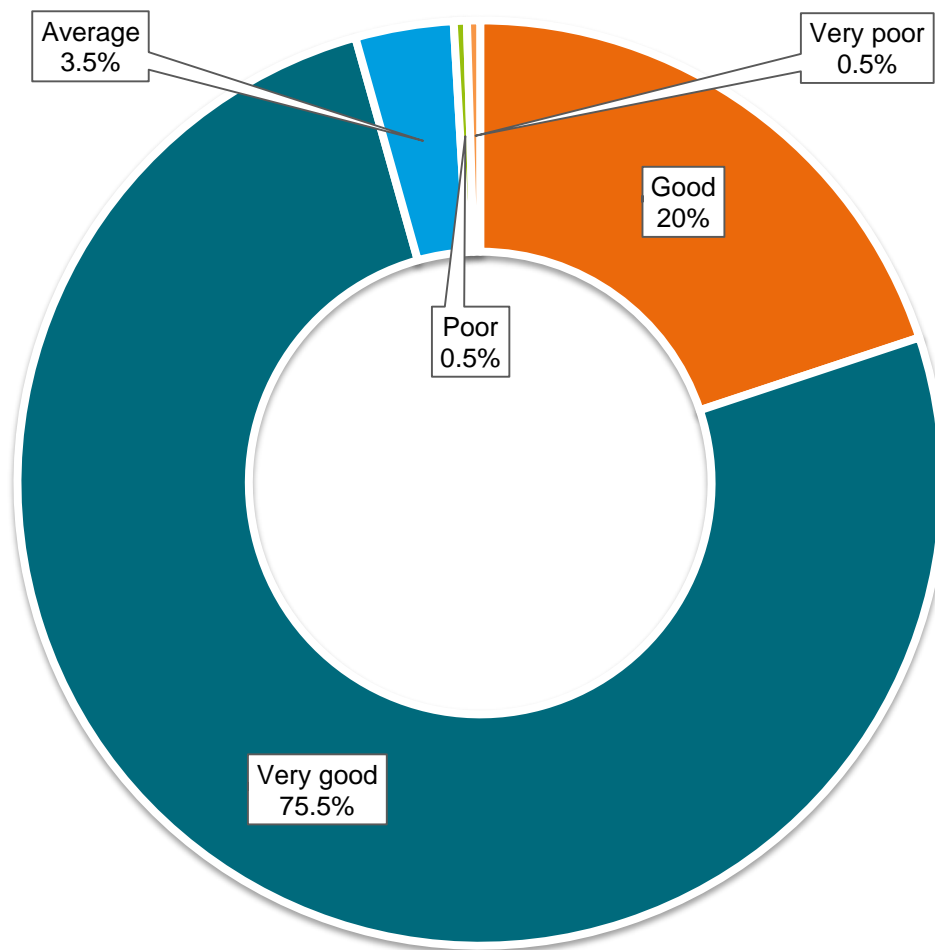
How much money did you spend at the show?



How would you rate the show's branding?



Please rate your overall experience of the show.

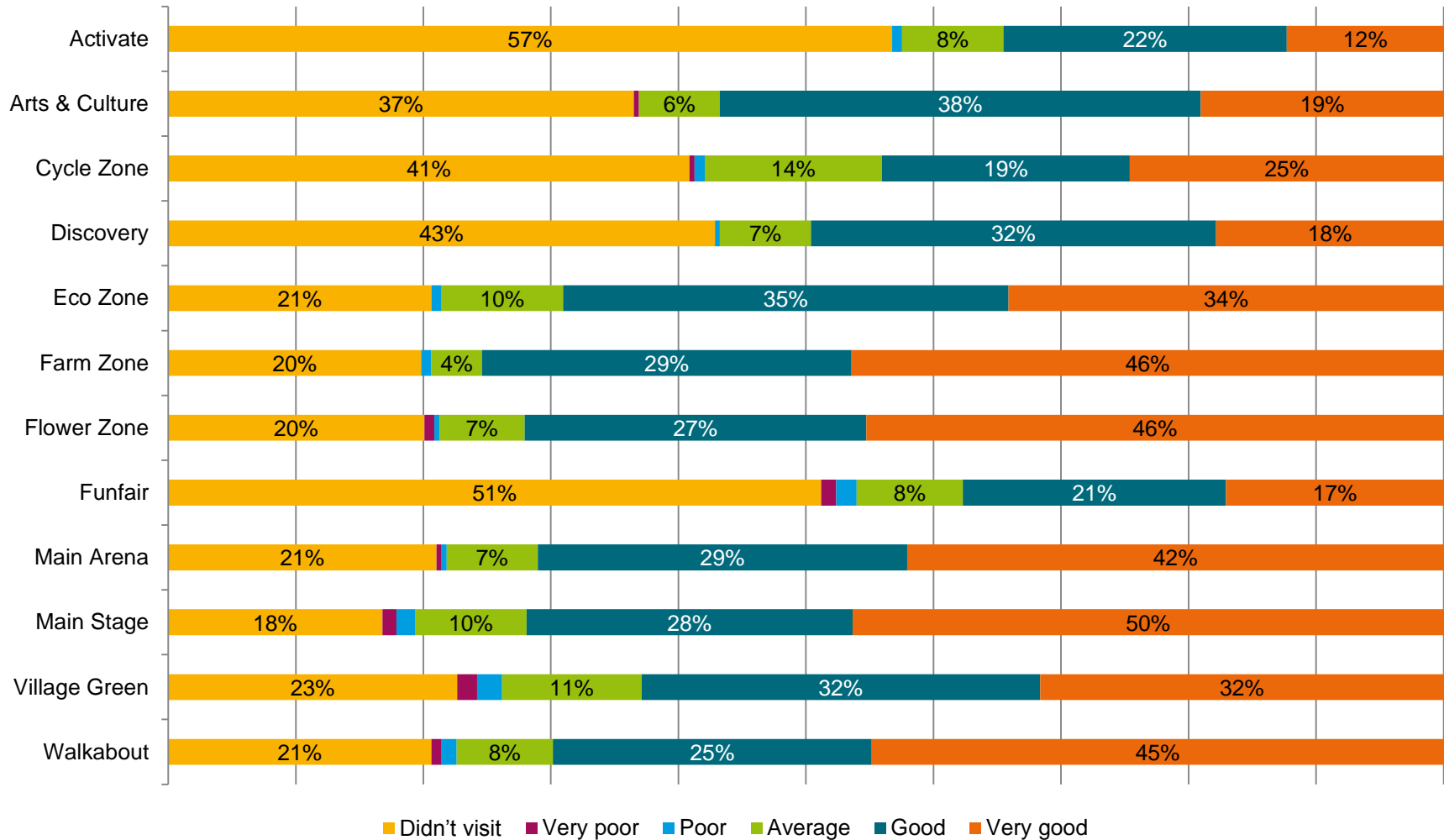




**Exhibitors, traders,
zones and entertainment**

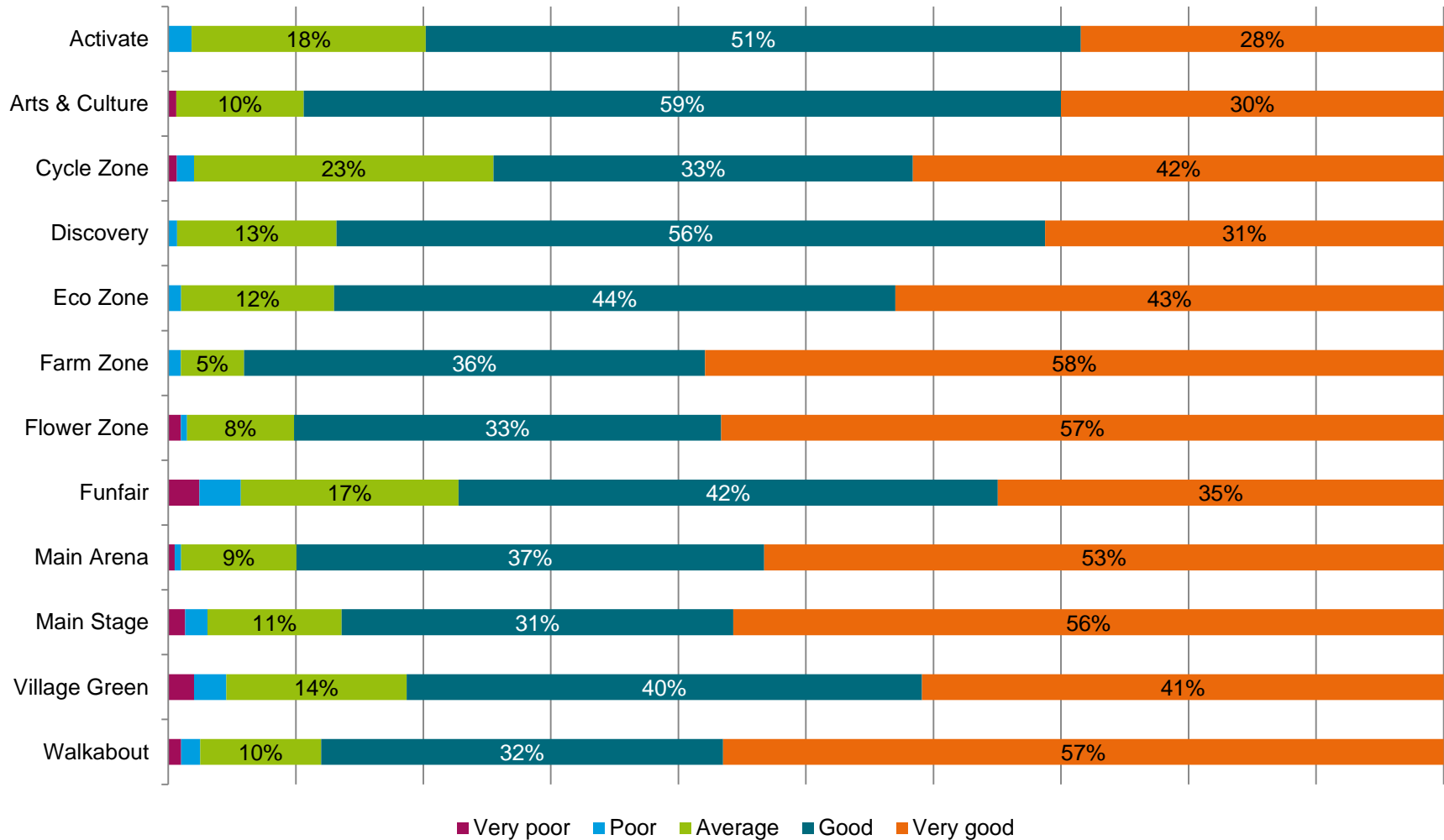
How do you rate the individual zones at the show?

Including 'Didn't visit' responses



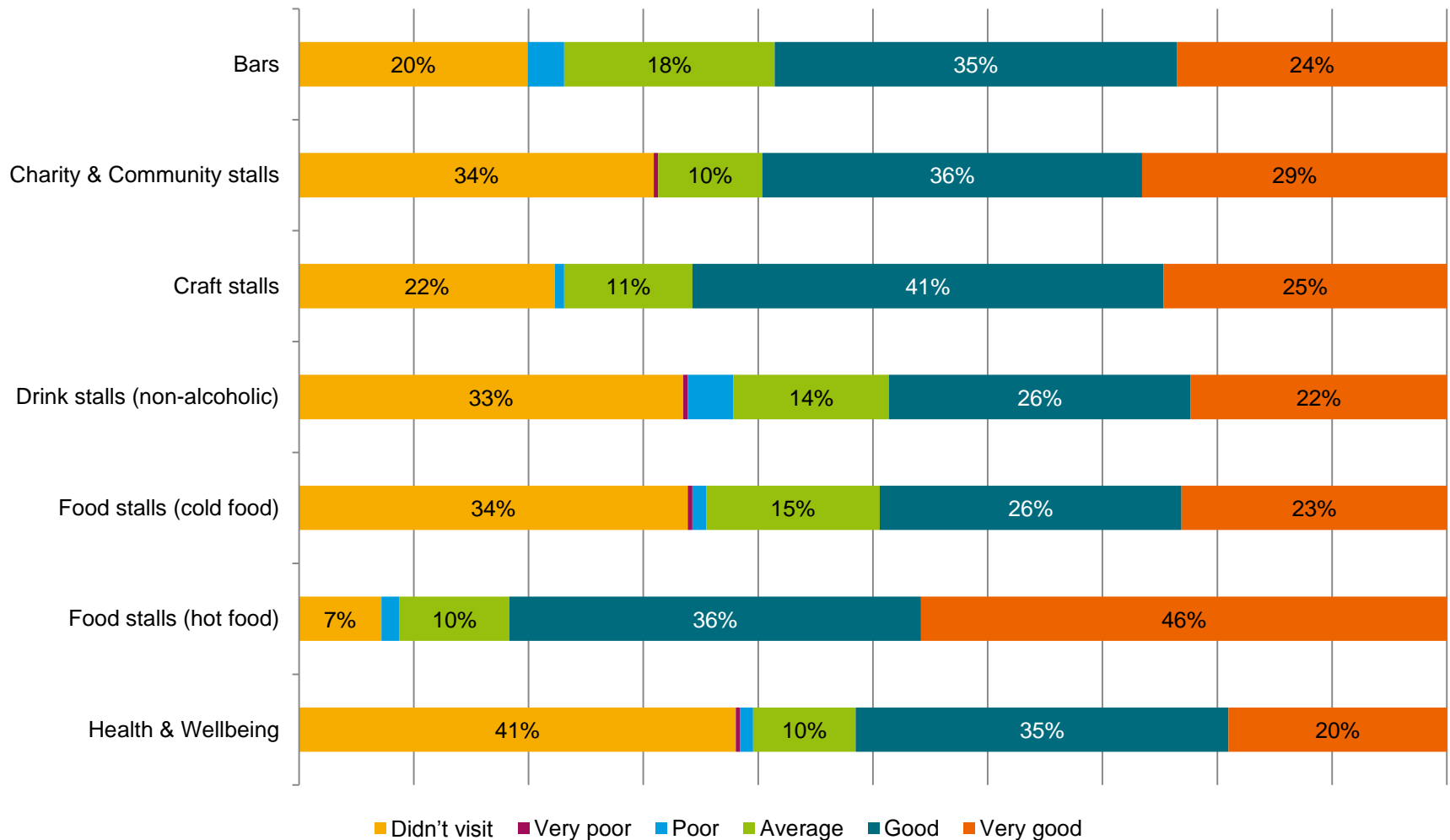
How do you rate the individual zones at the show?

Excluding 'Didn't visit' responses



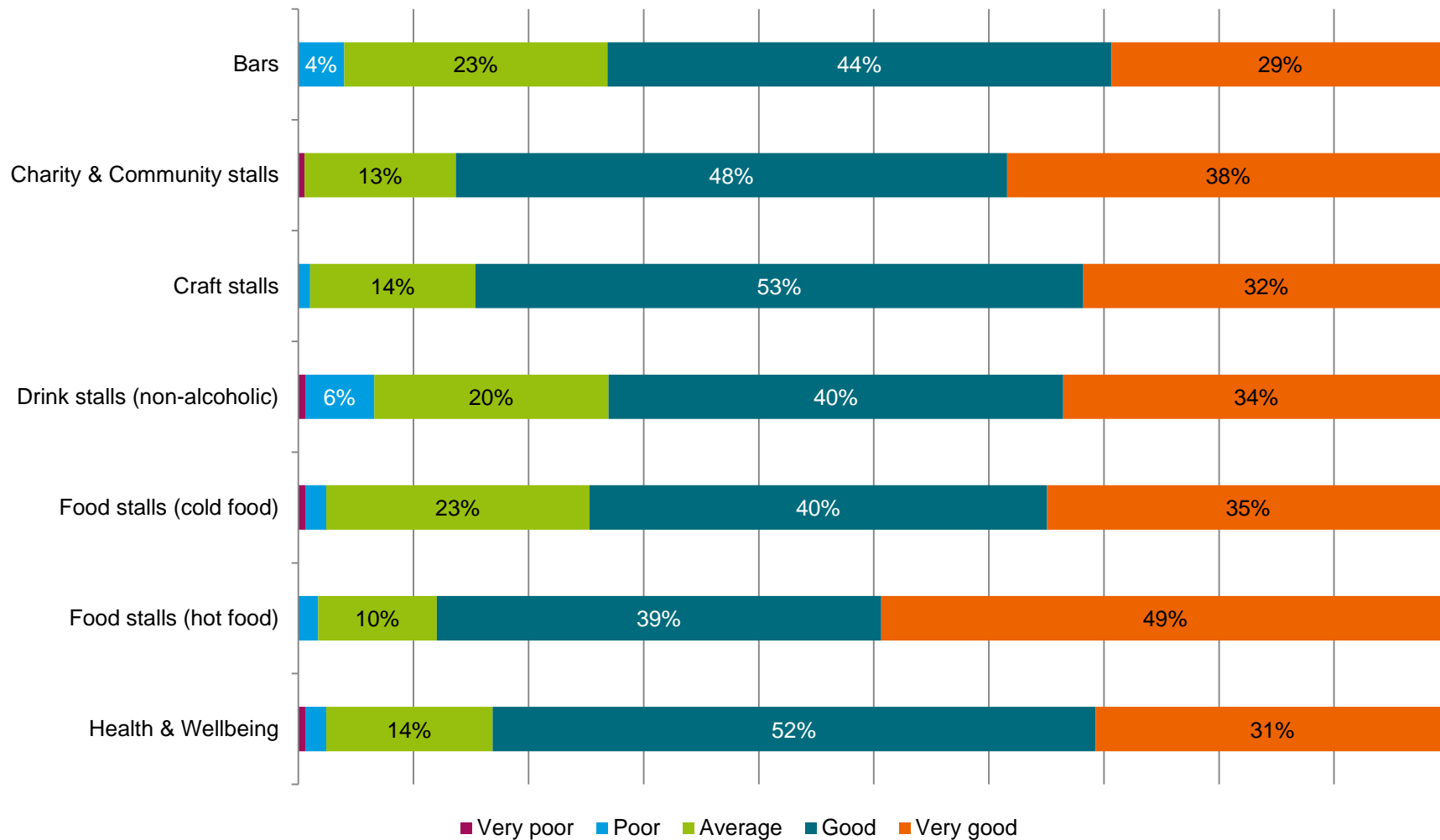
How do you rate the overall quality of traders and exhibitors at the show?

Including 'Didn't visit' responses



How do you rate the overall quality of traders and exhibitors at the show?

Excluding 'Didn't visit' responses

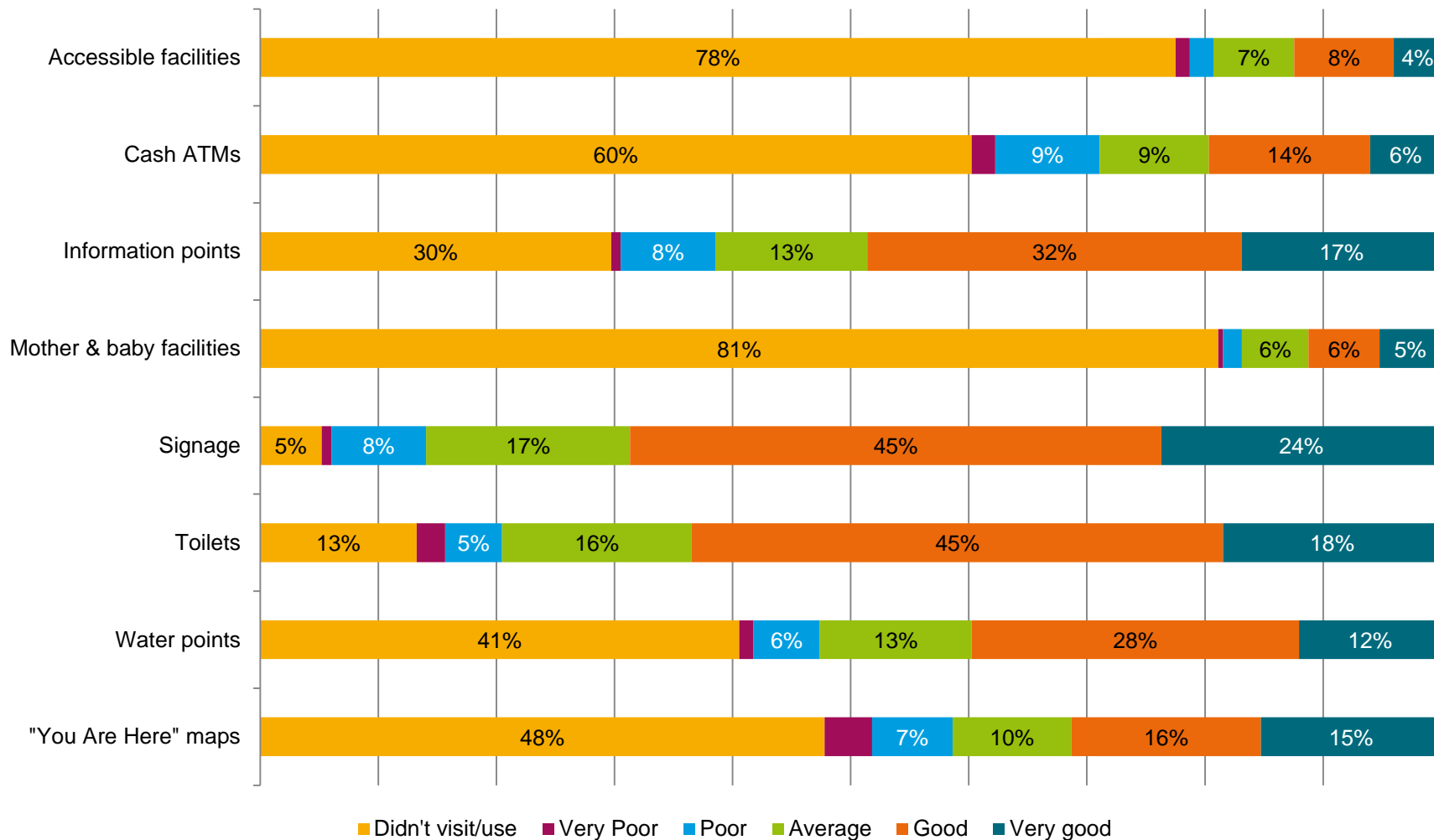




Amenities

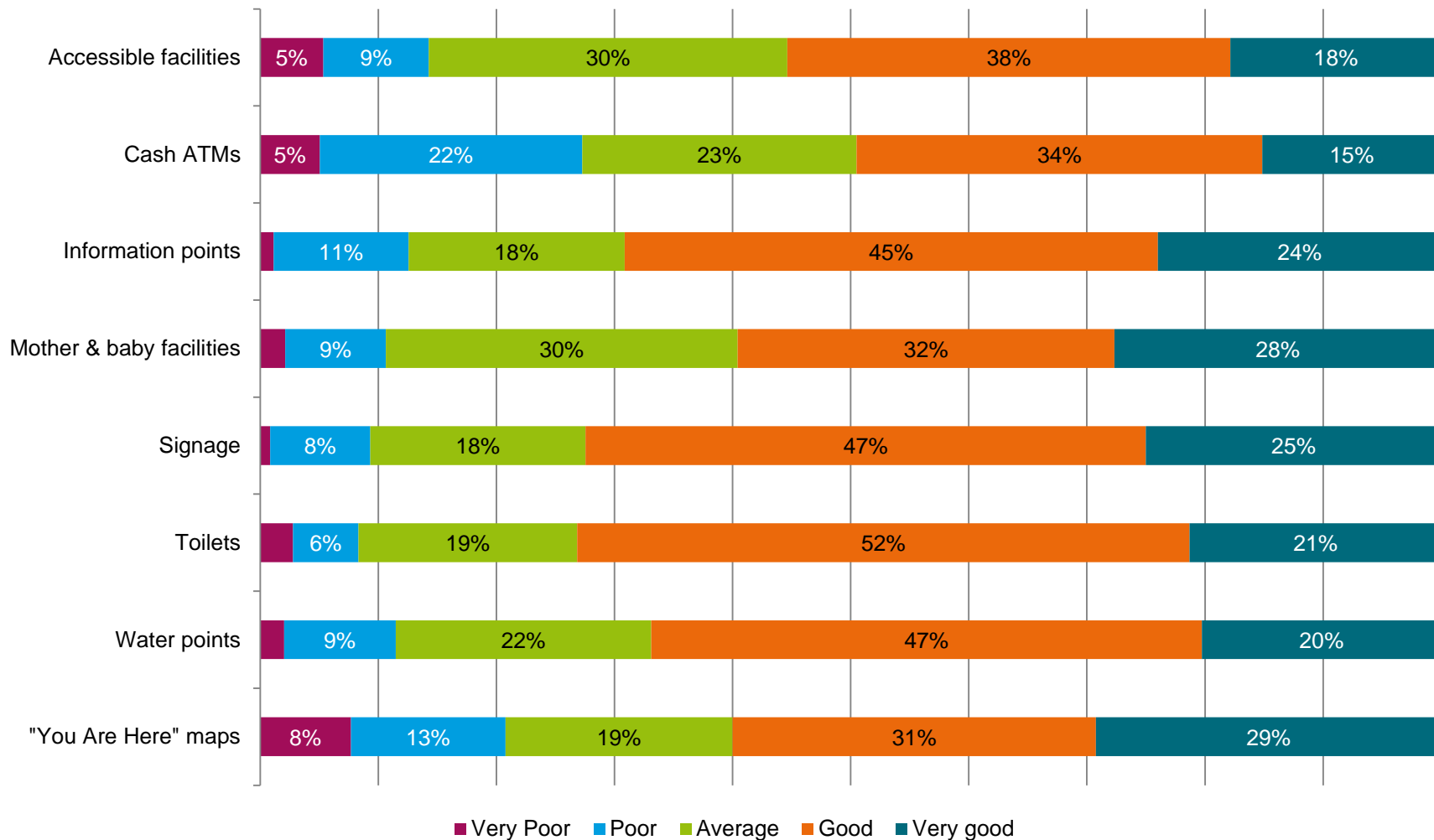
How do you rate the show amenities?

Including 'Didn't visit/use' responses



How do you rate the show amenities?

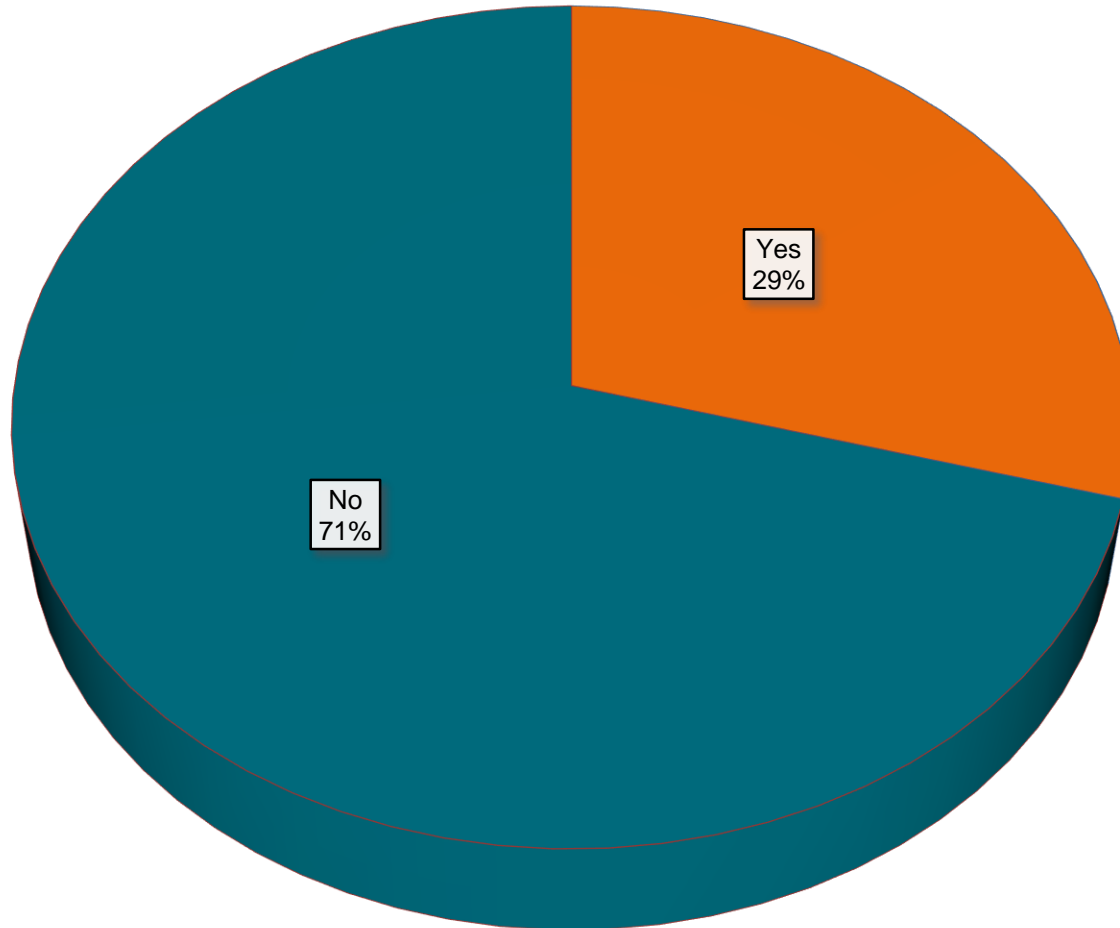
Excluding 'Didn't visit/use' responses



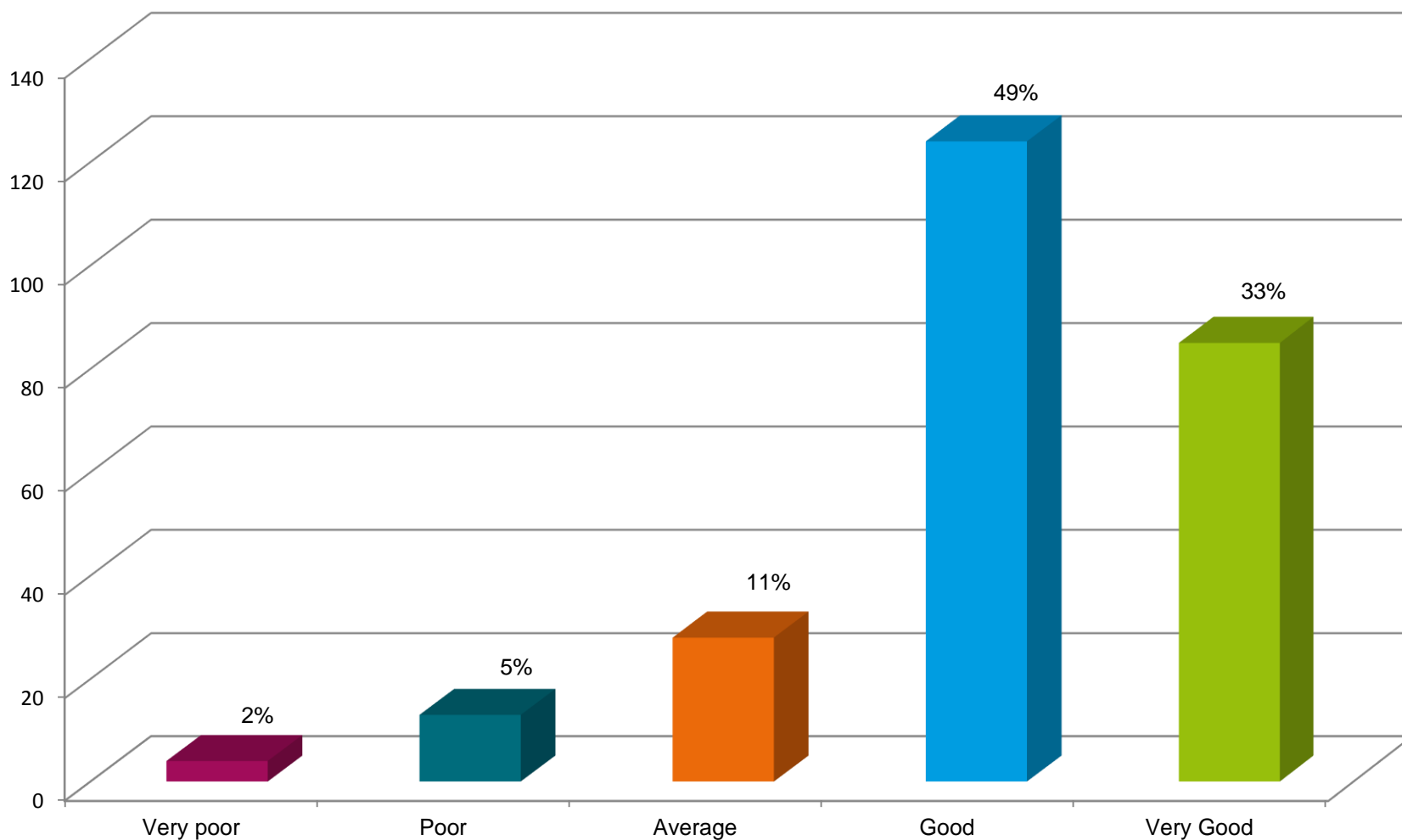


**Smartphone app,
printed show guides
and donations**

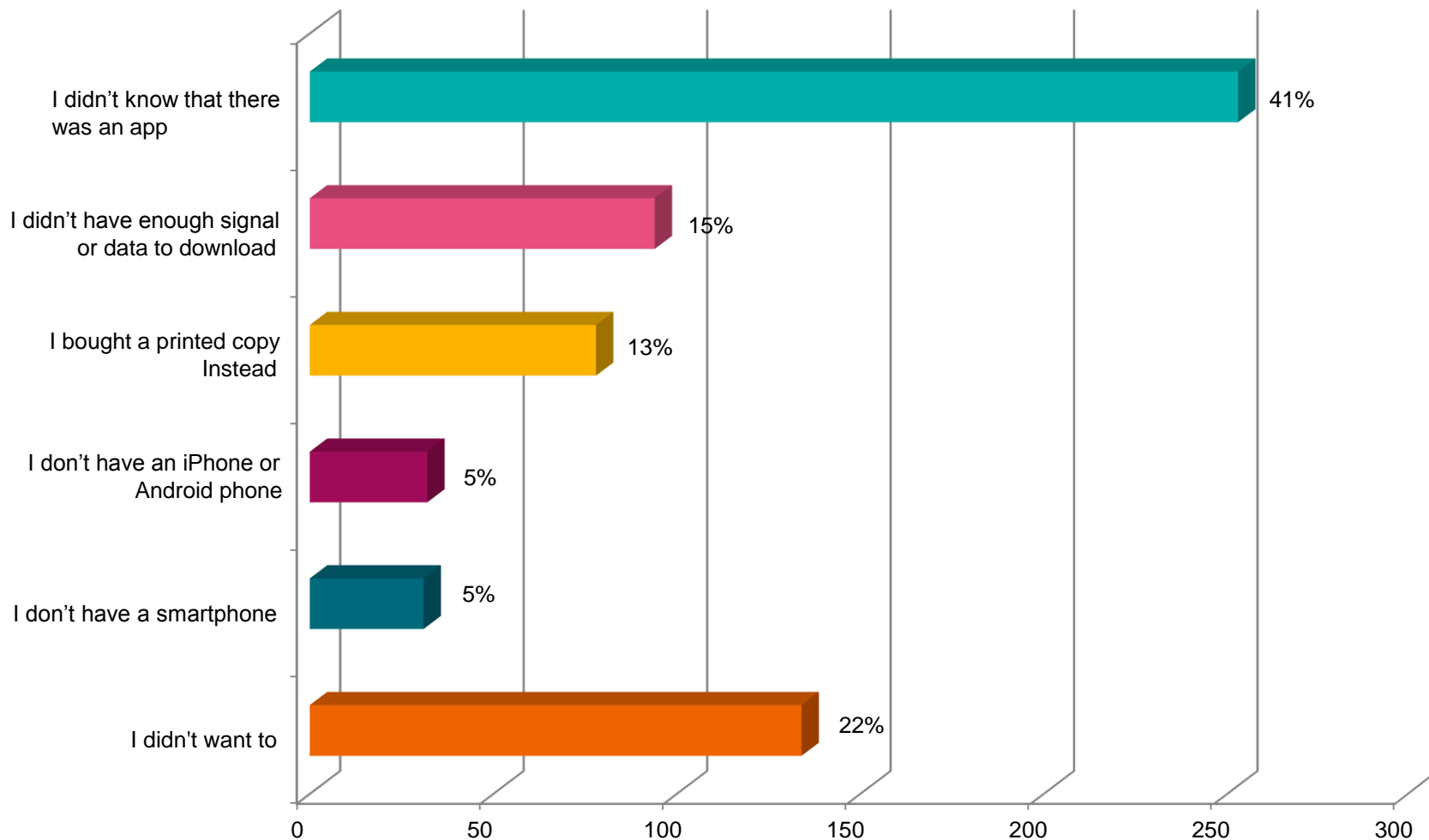
Did you download our free smartphone app?



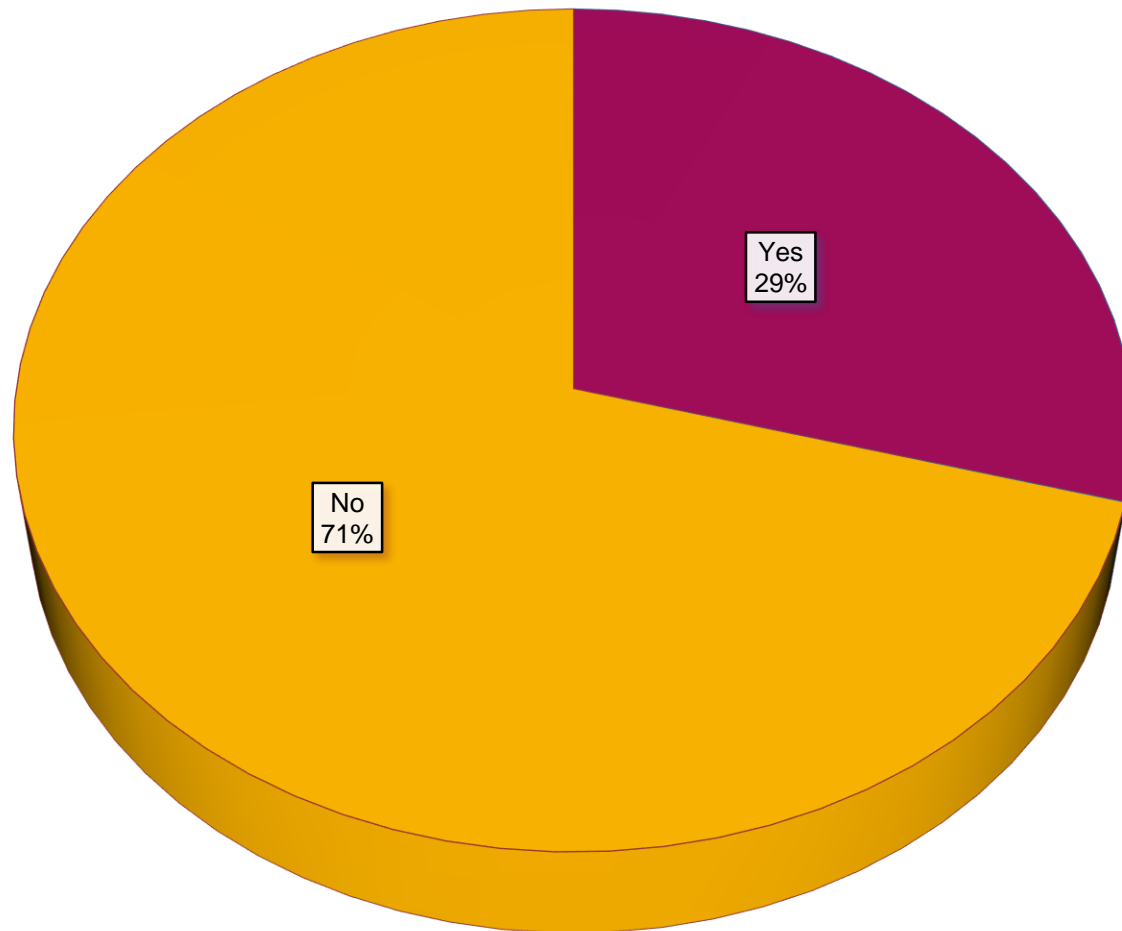
If yes, how would you rate the app?



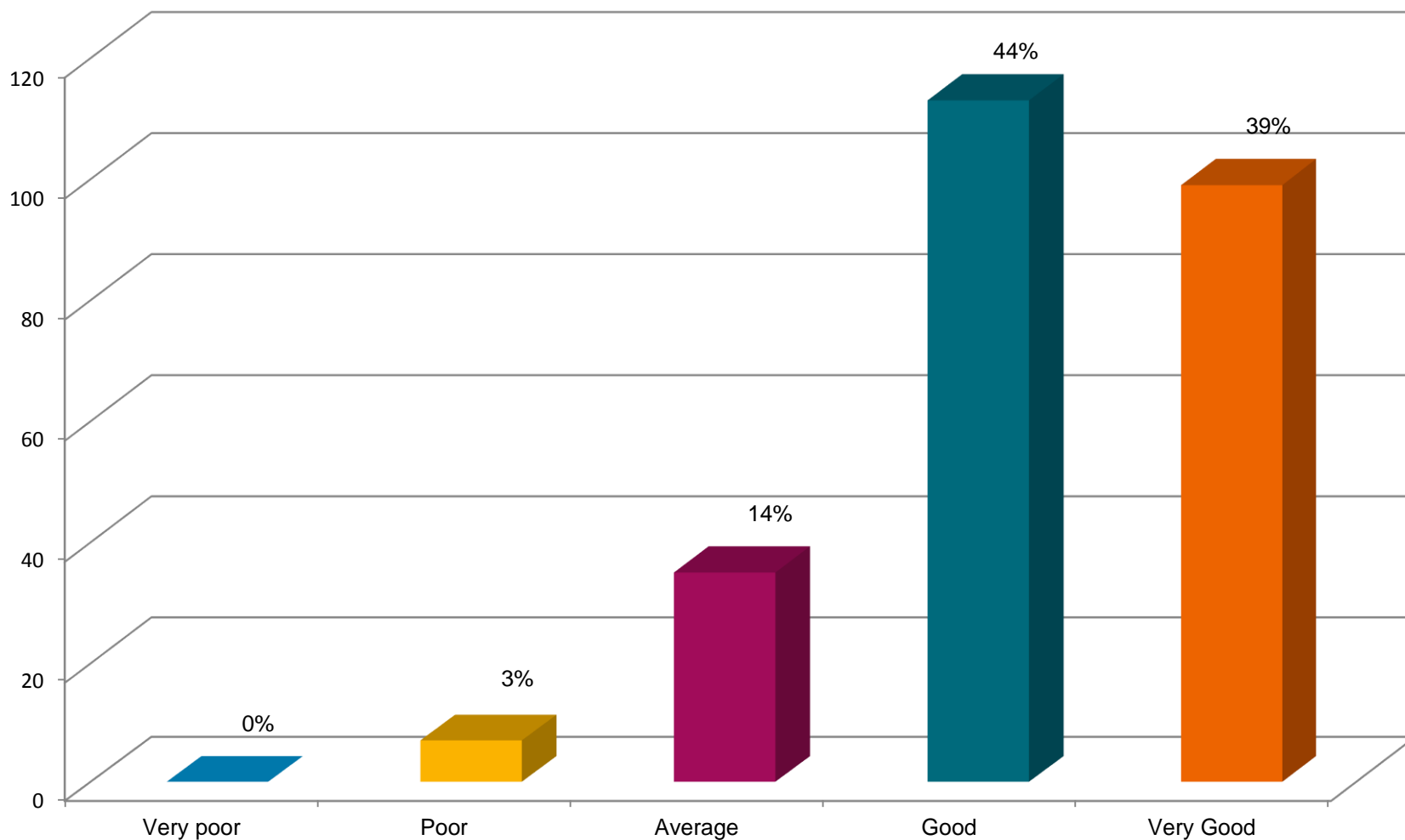
If not, what was the reason why you didn't download the app?



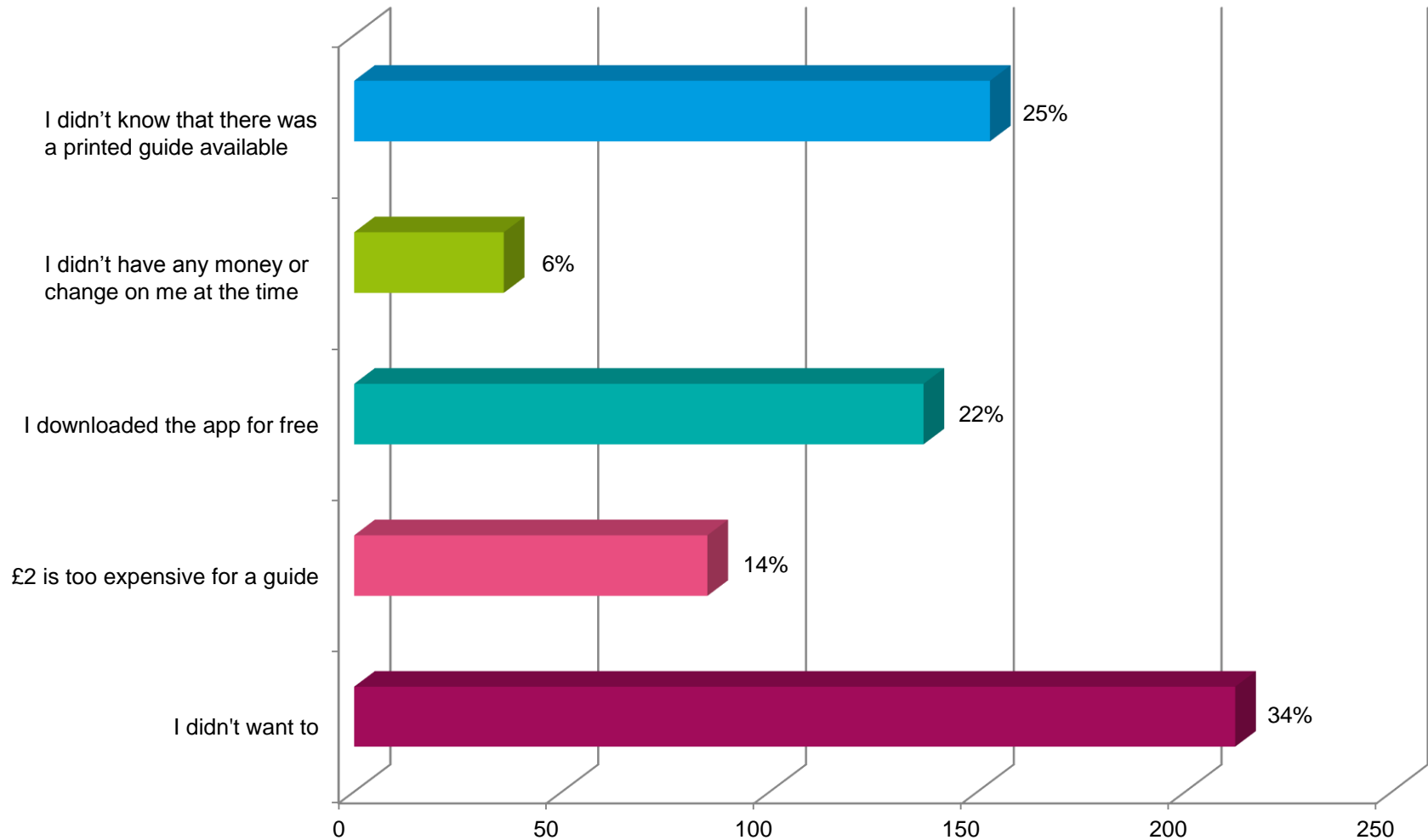
Did you purchase a printed A-Z Show Guide for £2 at the show?



If yes, how would you rate the printed guide?

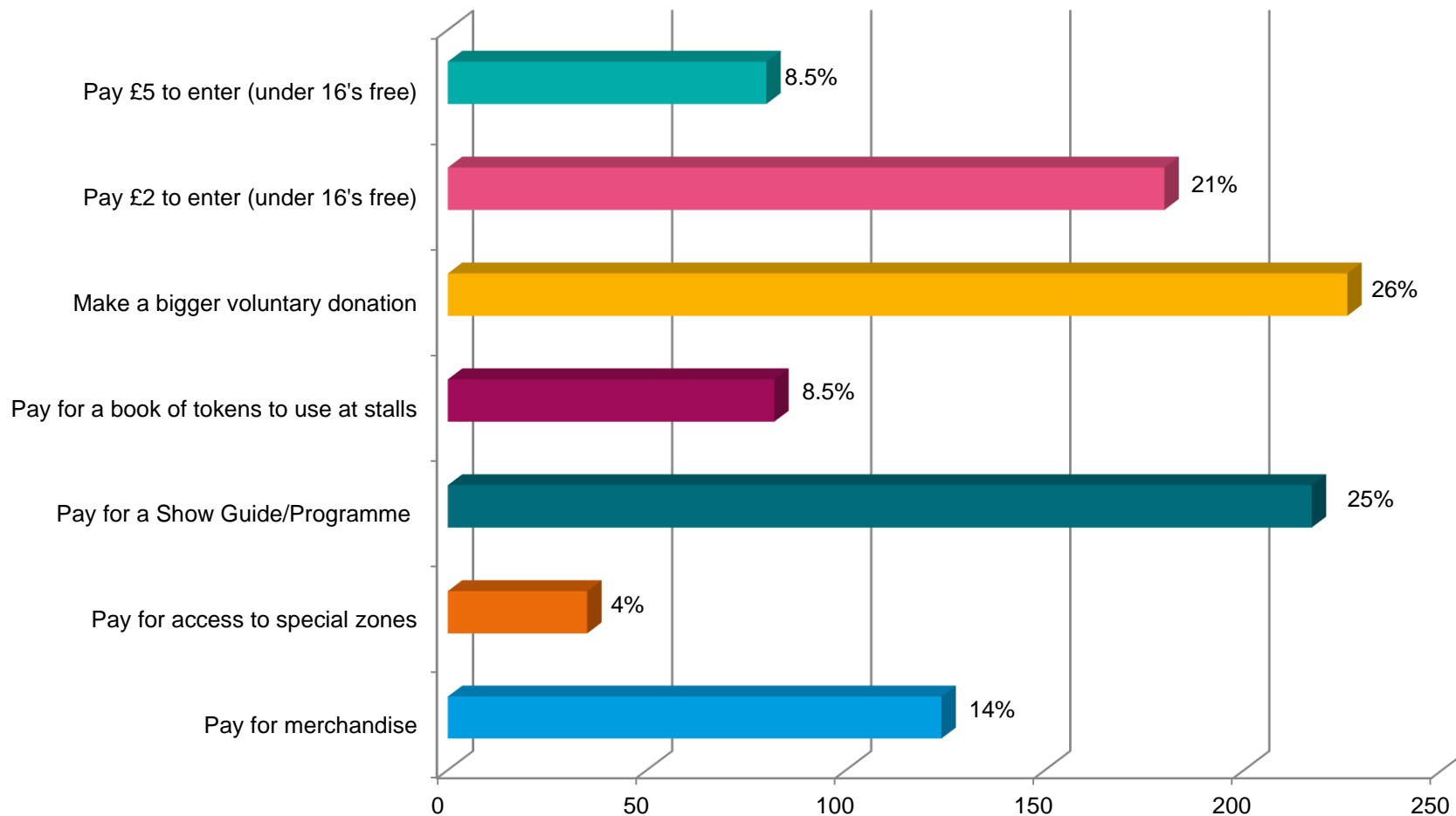


If not, what was the reason why you didn't purchase a guide?



To ensure that the show stays financially sustainable for future years, we need to find ways to raise additional funds.

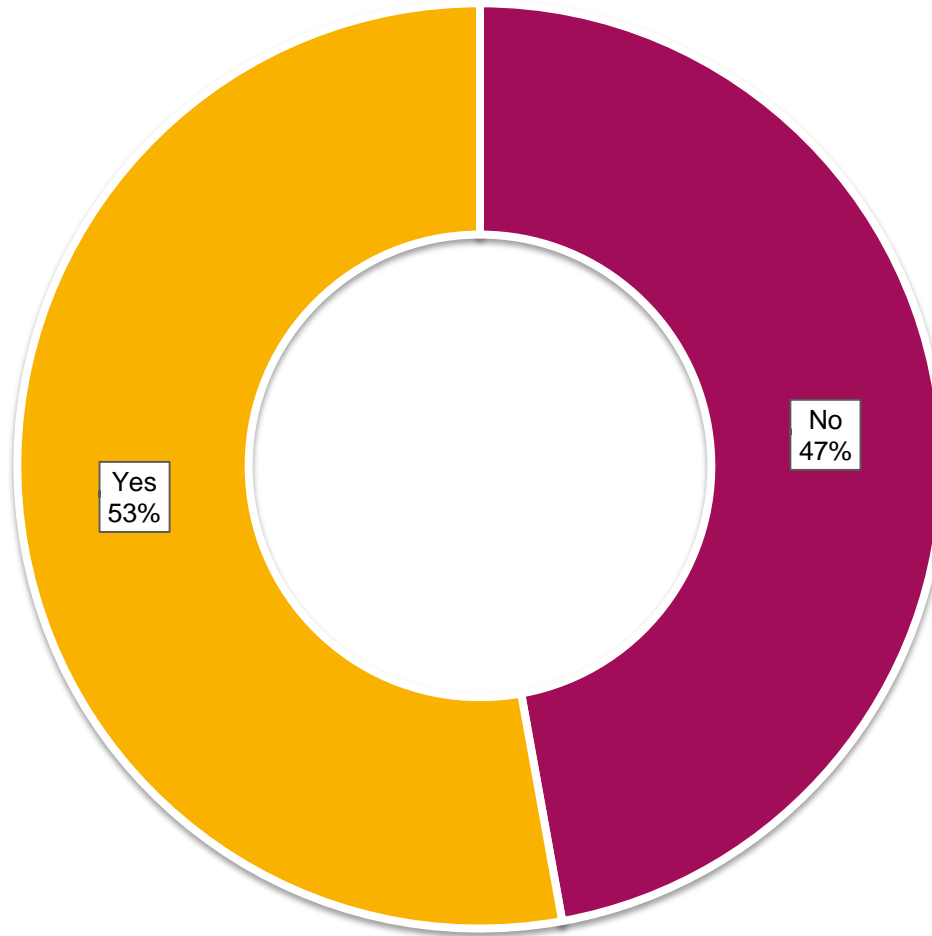
What would you be willing to do to help support the show?

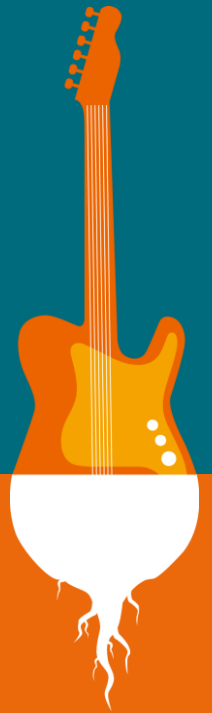


N.B. Respondents were given the opportunity to choose multiple options.



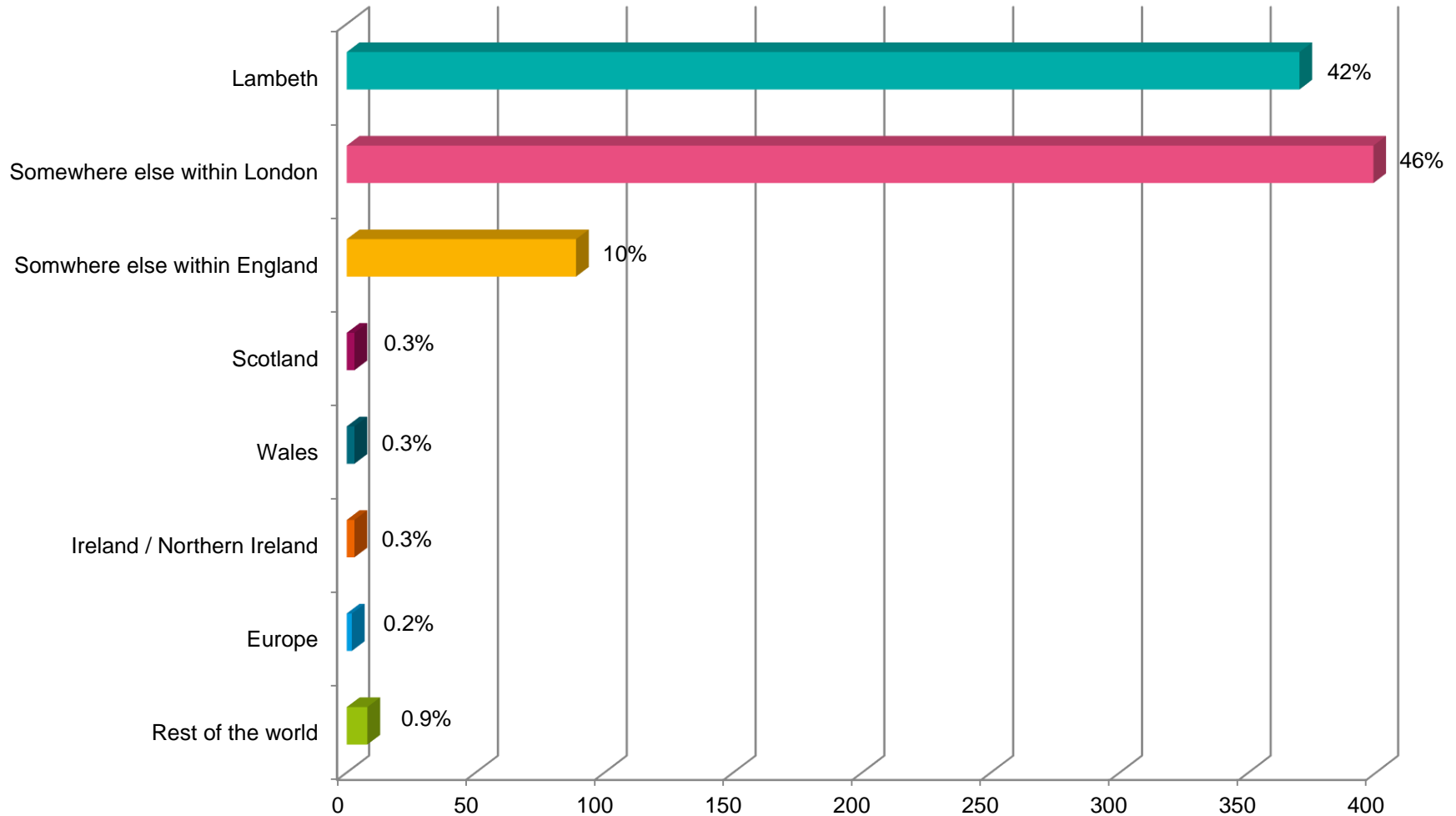
Did you make a donation this year?



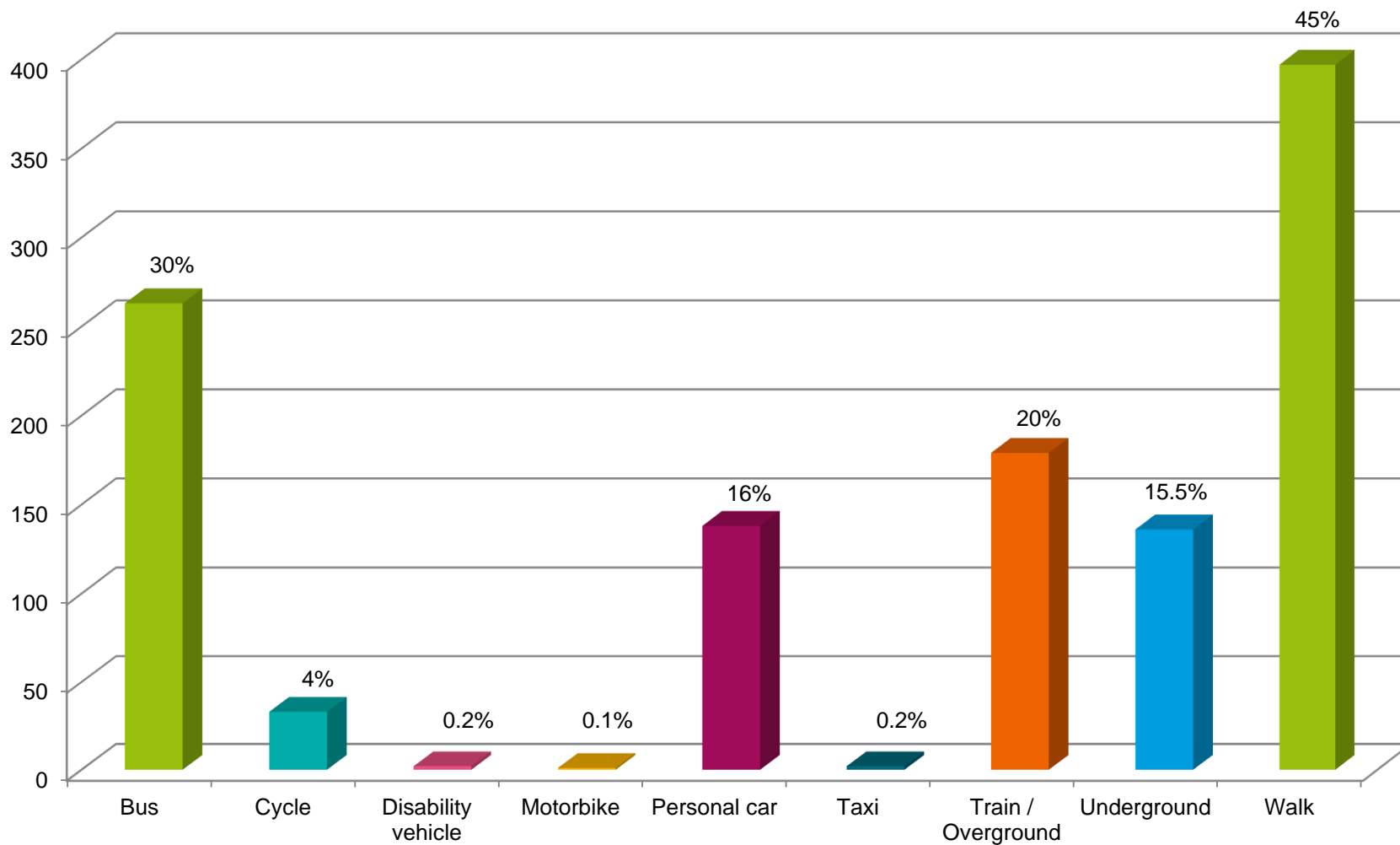


Transport

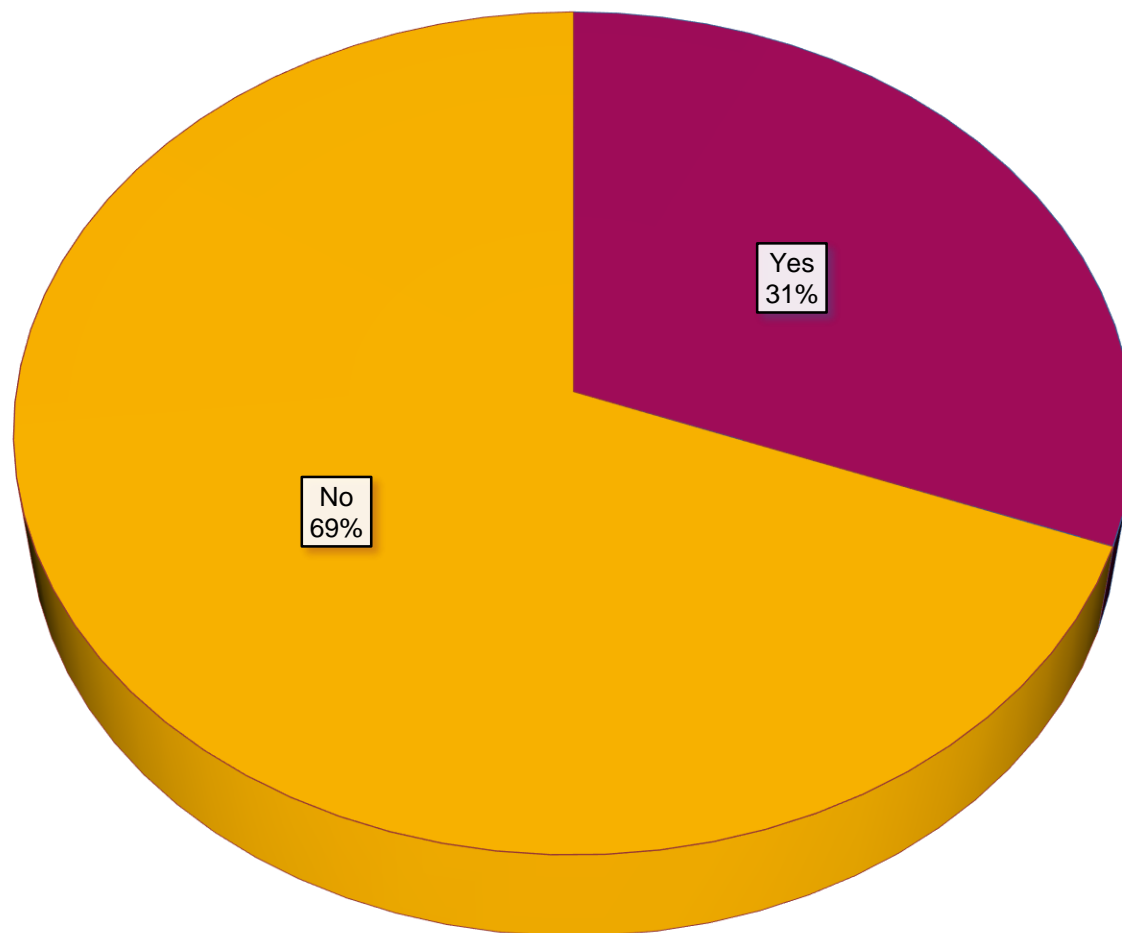
Where did you travel from to get to the show?



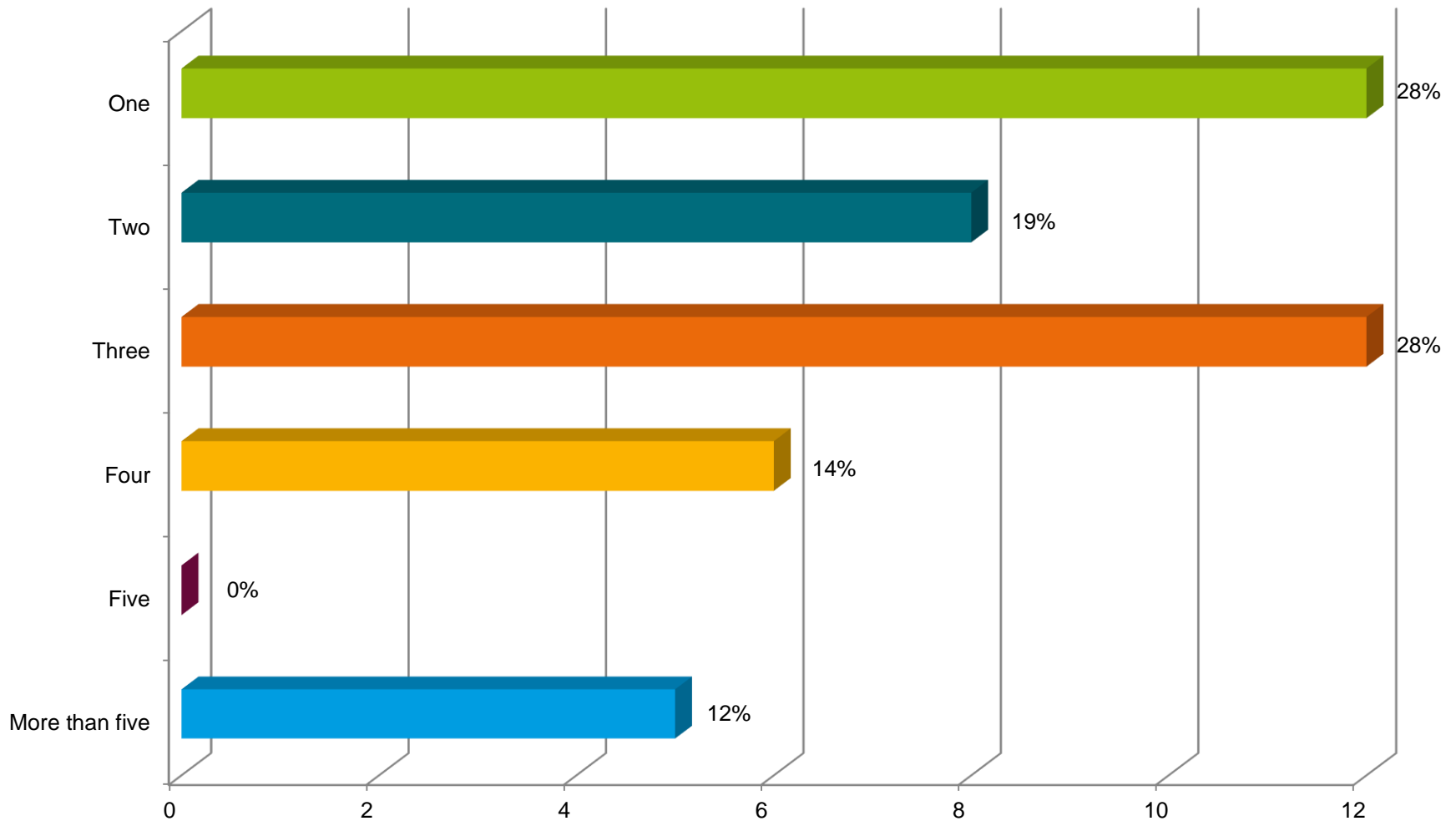
How did you travel to the show?



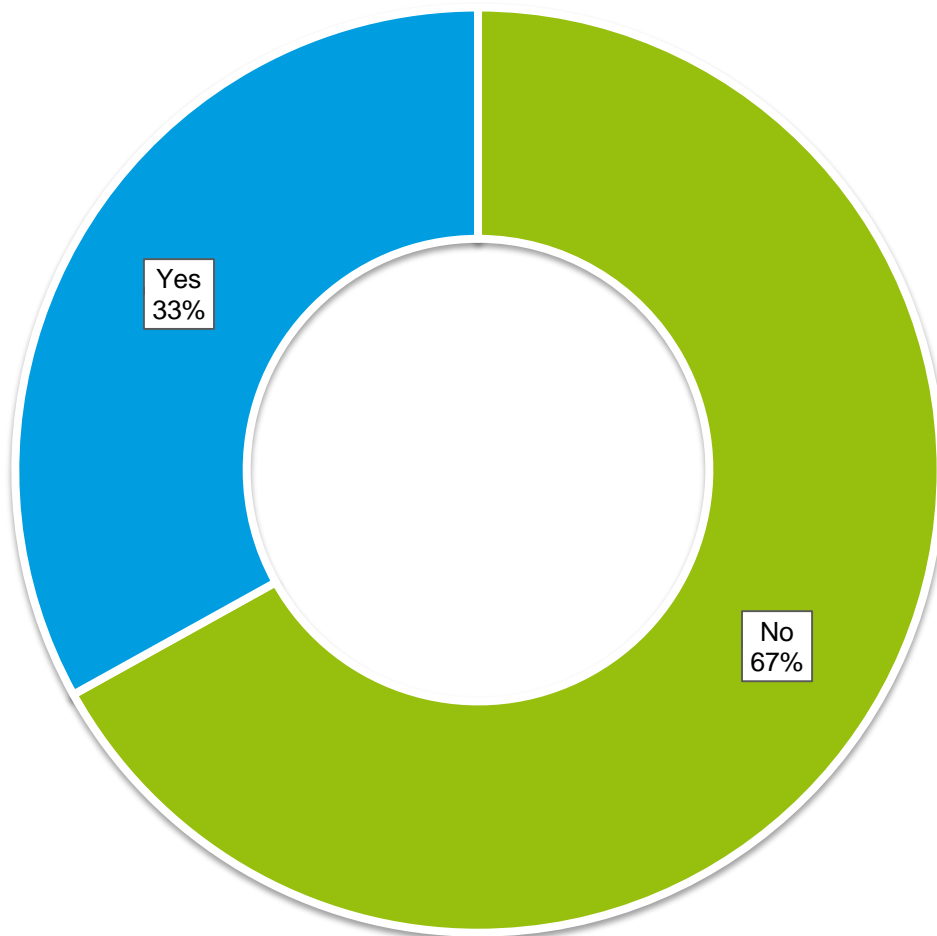
If you travelled by car, did you lift share?



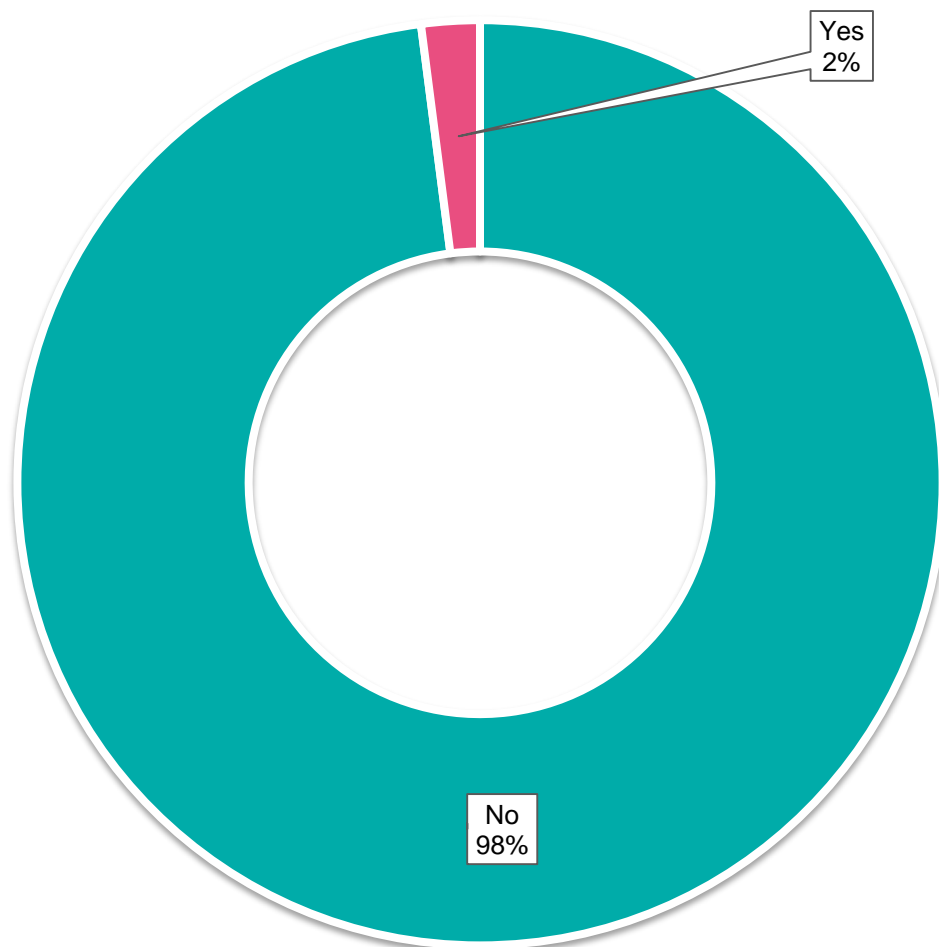
If you lift shared, how many other people did you travel with in the vehicle?



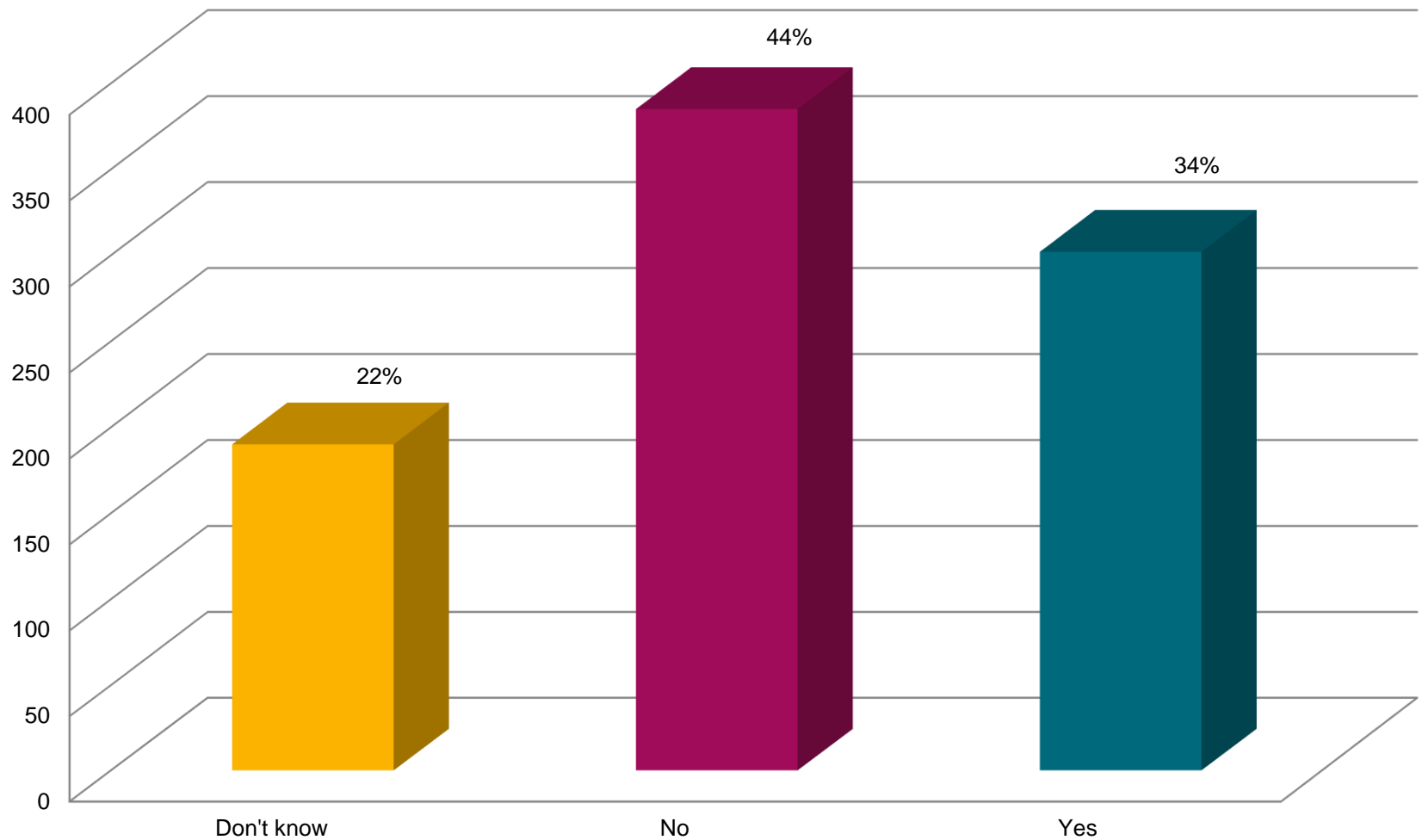
Were you aware of our free cycle parks to securely park your bicycle?

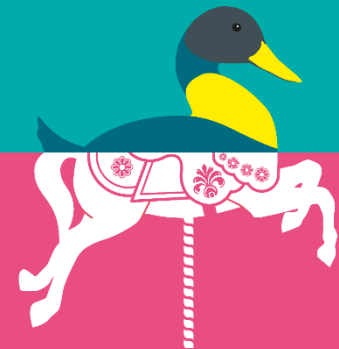
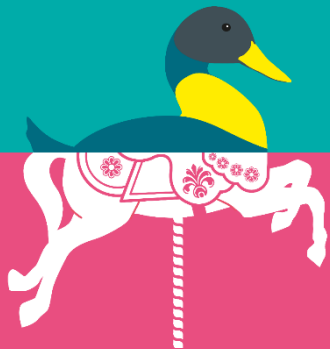


Did you use any of the cycle parks?



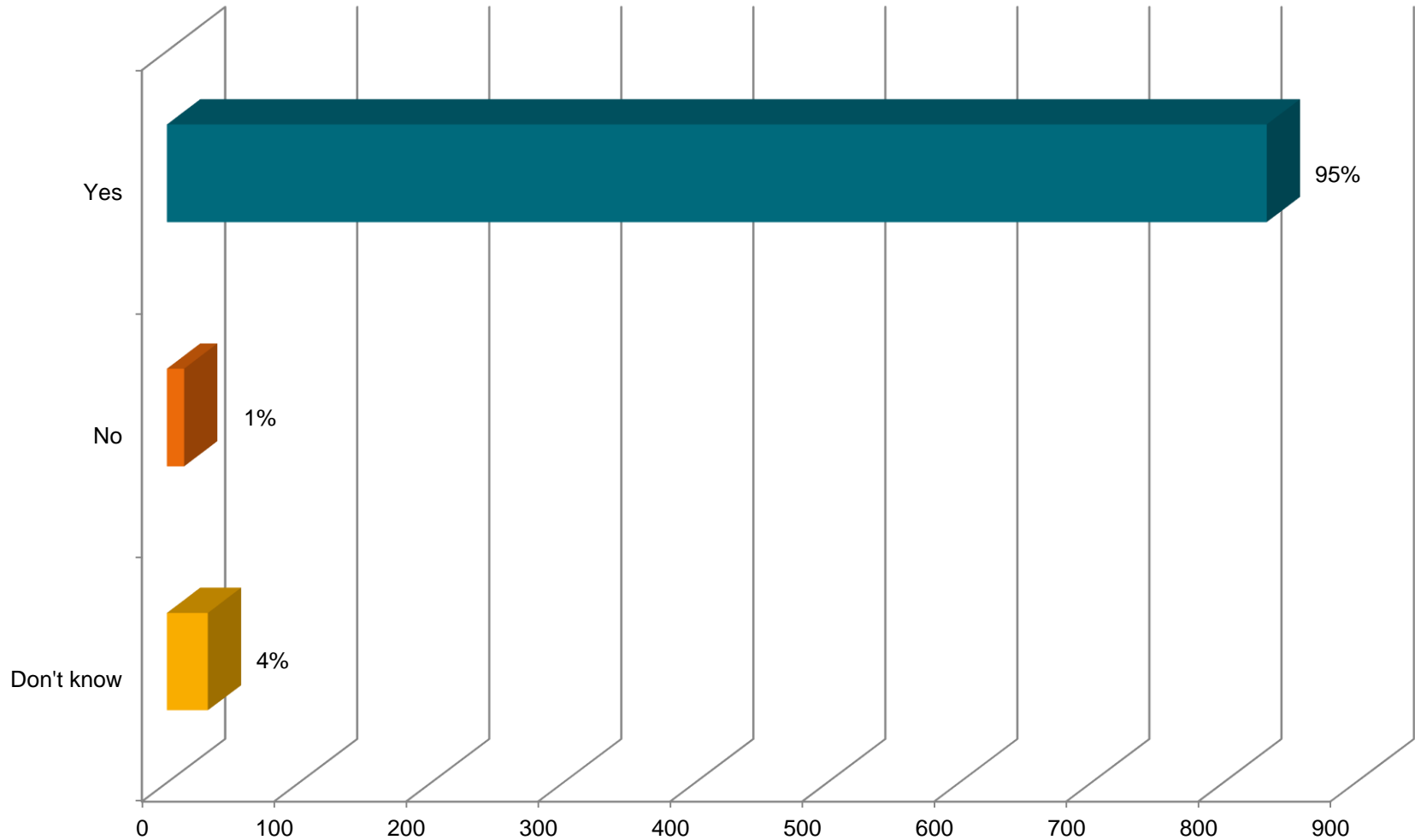
Does having a free cycle park encourage you to cycle to the show instead of taking public transport or driving?



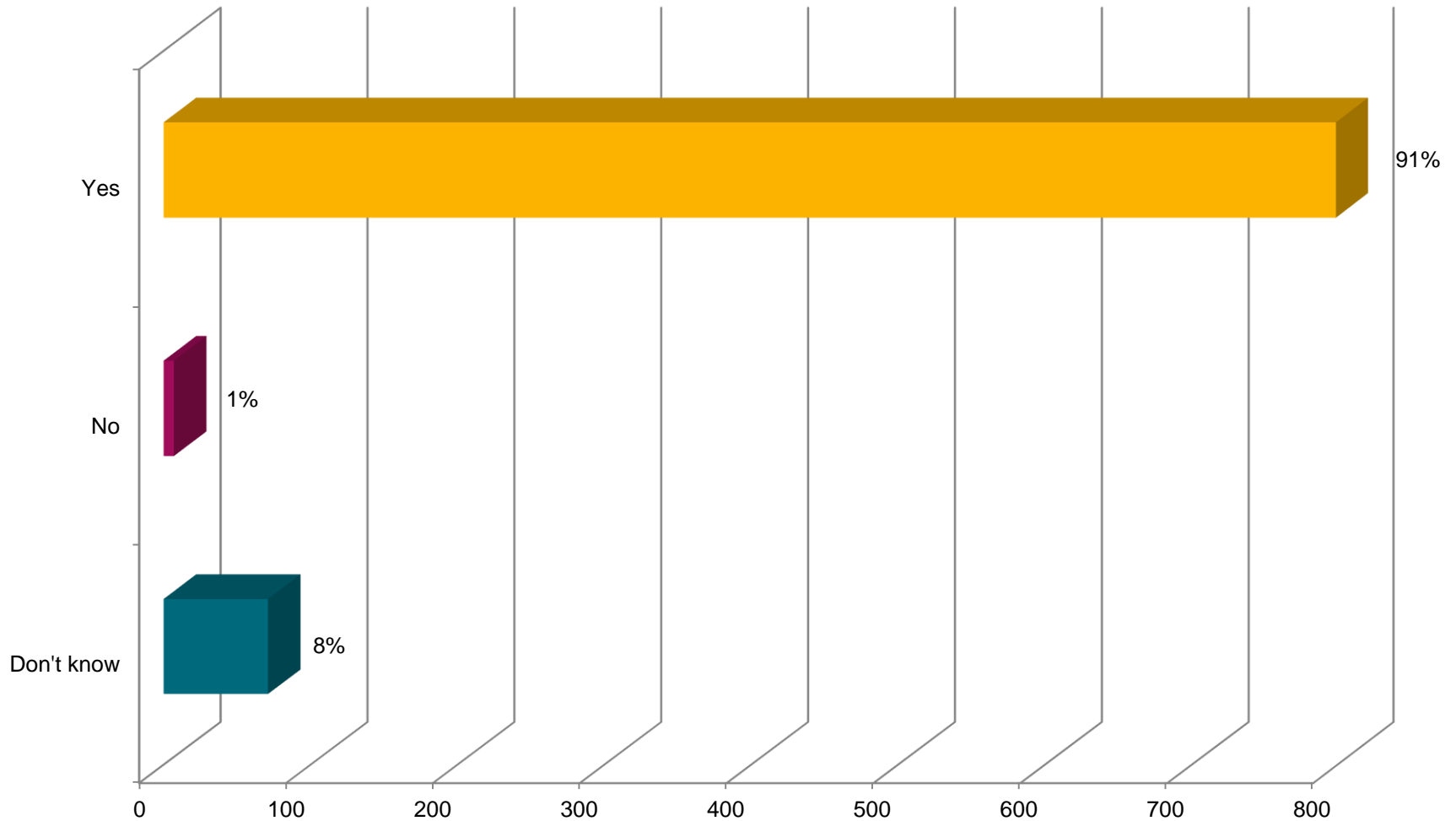


Additional feedback

Do you think the show has a positive effect on the community?



Will you be attending the show in 2018?





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020 7926 7085



www.lambethcountryshow.co.uk