



## **Lambeth Country Show Environmental Policy**

The Lambeth Country Show is a free two-day festival organised by EventLambeth in Brockwell Park, Lambeth. Now in its 43<sup>rd</sup> year, the Country Show boasts a unique line-up of music, stalls and activities that celebrate the very best of the city and countryside.

We pride ourselves in showcasing all the attractions of a traditional country fair. This includes horticultural shows, sheep-dog and owl displays, community projects showcasing their work, numerous craft and food stalls and our very own onsite farm. Entry to the show is free and we rely heavily on donations and the generosity of volunteers, alongside core council funding, to keep the event going. We're committed to improving the event year on year and ensuring it continues to provide community groups, charities and local enterprises with a platform for sharing the great work they do.

### **Our commitment to sustainability**

Lambeth Council's Community Plan has three key outcomes including a commitment to being a 'cleaner and greener' borough. For the council this means supporting everyone in Lambeth to lead more environmentally sustainable lives and to take responsibility for their neighbourhoods. The Lambeth Country Show is an opportunity for us to model sustainable behaviour and engage with the community on how we can reduce the resources that we use and why this is important to Lambeth, to London and the planet. Furthermore the council's Sustainability Strategy, to be launched in October, will make clear our commitment to embedding sustainability in everything we do.

This policy applies specifically to the Country Show 2016. But we see it as a first step towards developing an environmental policy for all Lambeth Council events.

### **Priorities for 2016**

In order to reduce the environmental impact of the Country Show this year we are focusing on several key areas:

#### *Energy, water and waste*

We are committed to monitoring and reducing our use of energy, water and waste at the Country Show. For the first time we'll be collating all data on our energy, waste, water and travel to create a complete picture of our carbon footprint which will enable us to set targets and monitor our performance in future years. We are working with traders, volunteers and production teams to raise awareness and promote more sustainable behaviour on site.

### *Promoting healthy and sustainable food*

As a Food Flagship Borough, Lambeth is recognised as a leader in tackling issues around the nutrition, affordability and sustainability of food. We are working with the Lambeth Food Partnership this year to promote healthy and sustainable food and to raise awareness of our vision with food traders at the show.

### *Sustainable transport*

This year we are taking a number of measures to encourage staff, crew and visitors to travel to Brockwell Park by foot, bike or public transport. The council's transport team will be onsite promoting sustainable transport to visitors through a number of initiatives. Our aim is to reduce motor vehicle journeys associated with this event as much as possible.

### *Sustainable procurement*

All suppliers providing production and site infrastructure for the show are required to have an environmental policy driven towards being more sustainable.

### *Communicating our commitment to sustainability*

We are committed to this year's show being the greenest one yet. We will communicate this commitment and provide guidance and practical support to all crew, traders and visitors through a variety of channels. We will also use the show as an opportunity to publicise our commitment to sustainability to the public and generate conversation about what we can all do to reduce our impact on the environment.

Full details of what we are doing to make a difference in each of these areas, including our targets and measurements, are set out in the Lambeth Country Show 2015 Sustainability Action Plan.

## **Beyond 2016**

The introduction of Lambeth Council's Social Value Policy next year will require all companies commissioned for the event to demonstrate social value which includes environmental considerations.

The success of this policy and action plan will be evaluated again after the Country Show 2016. Our measurements for energy, water and waste will help us to set future targets and highlight areas for improvement. The goal is to create a benchmark, not only for future Country Shows, but all other Lambeth Council events. This information will be available to staff and the public via our website.

We welcome new and innovative approaches to supporting our goals towards becoming more sustainable and invite other organisations to come forward to support our pledge.